American Name Society

Annual Meeting

Washington, D.C.
January 7-10, 2016

Marriott Marquis Hotel
Washington, D.C.

American Name Society

Founded Detroit, Michigan, December 29, 1951
Incorporated under the laws of the State of Illinois, 1952

The American Name Society is a professional organization devoted to the study of names and their role in society. Information concerning membership, which includes a subscription to *NAMES: A Journal of Onomastics*, may be found at the society website: http://www.wtsn.binghamton.edu/ANS

Officers for 2016

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The cover photo depicts Martin Luther King before the Lincoln Memorial on the morning of the 28th of August 1963, moments before he delivered the historic "I Have a Dream" speech during the March on Washington.

American Name Society
Annual Meeting 2016

Photo: The United States Holocaust Museum
100 Raoul Wallenberg Place, SW
Washington D.C. 20024-2126
Permanent and Special Exhibitions: 10 a.m.-5:20 p.m.

Thursday, January 7, 2016

Executive Committee Meeting
Room: Salon 14
Time: 3:00 – 6:00 PM

Sister Societies Meet and Greet Reception
City Tap House, 901 I Street (or "Eye" Street, as some Washingtonians say)
NW, Washington, D.C., [between 9th & 10th Streets]
From 8:00-10:00 pm.

Friday, January 8
Morning

Time	Salon 14		Salon 15	
8:45	**Welcome and Opening Remarks** Chair: Iman Nick (Cologne University/ Liverpool Univ.)			
9:00-10:30	**Names, Science Fiction, Fantasy, Horror, And Mystery (Part I)**		**Names and Africa I**	
	Chair:	Iman Nick (Cologne University/University of Liverpool)	Chair:	Lisa Radding (Ethnic Technologies)
	9:00	Laurel Sutton (Catchword) `Heroines and Heroes: Gender in the Personal Names of the Legion of Super-Heroes`	9:00	Preston Christensen (Brigham Young University, USA) `My Father's Name: A Study in Patronymic Naming in Mozambique`
	9:30	Martyna Gibka (University of Gdańsk, Poland) `Secondary Functions of the Characters' Names in` *`Harry Potter`*	9:30	Folasade Ojetunde (Michael Otedola College of Primary Education, Nigeria) `An Investigation into the New Trend of Freestyle Spelling of Yoruba Names.`
	10:00	Brad Wilcox (Brigham Young University, USA) Bruce L. Brown (Brigham Young University, USA) Wendy Baker-Smemoe (Brigham Young University, USA) `Tolkien's Phonoprint in Character Names Throughout His Invented Languages`	10:00	Edward L. Forgacs (IBM Context Computing-Global Name Management, USA) Kemp Williams (IBM Context Computing-Global Name Management, USA) `The Distribution of` *`Abdul`* `in Arabic and Non-Arabic Given Names`
10:30-11:00	**BREAK**		**BREAK**	
11:00-12:00	**Names, Science Fiction, Fantasy, Horror, And Mystery (Part II)**		**Names and Patterning**	
	Chair:	Dorothy Dodge Robbins (Louisiana Tech University)	Chair:	Michael McGoff (Binghamton University)
	11:00	Veronika Robustova (Lomonosov Moscow State University, Russia) `Names as Character Clues`	11:00	Frankie Patman Maguire (IBM Context Computing-Global Name Management, USA) Kemp Williams (IBM Context Computing-Global Name Management, USA) `Improved Name Matching Using Name Frequency Comparisons`
	11:30	Karin Christina Ryding (Georgetown University, USA) `The Arabic of` *`Dune`*`: How Language Shapes a World`	11:30	Iman Nick (University of Cologne, GERMANY/University of Liverpool, UK) `A Thorn by Any Other Name: A Forensic Onomastic Investigation of Criminal Aliases used by 100 Fugitives Featured on the FBI Most Wanted List`
12:00-1:00	**Names of the Year Selection (Salon 14)**			

	Chair:	Cleveland Kent Evans (Bellevue University)	
1:00-2:00	**Lunch Break**		**Lunch Break**

Friday, January 8
Afternoon

Time	Salon 14		Salon 15	
2:00-3:00	**Keynote Speech I:** Research and Preservation of Names at the United States Holocaust Memorial Museum (USHMM) by Laura Ivanov and Sara-Joelle Clark of the USHMM Chair: Iman Nick (University of Cologne/University of Liverpool)			
	Names and Literature I		**Names, Children, and Africa**	
3:00-5:00	Chair:	Mirko Casagranda ((University of Calabria)	Chair:	Kemp Williams (IBM Corporation)
	3:00	Grant Smith (Eastern Washington University, USA) The Semiotics of Names in MWW	3:00	Johanna Malobola-Ndlovu (University of South Africa, South Africa) Patterns of Naming Children Amongst Young Mothers Pre-1994 and Post- 1994: The Case of Southern amaNdebele
	3:30	Krysta Purcell (Appalachian State University, USA) Exploring The Unknown: An Onomastic Study of "Over the Garden Wall"	3:30	Mandinda Elias Mabuza (University of South Africa, South Africa) Of Tricksters: The Stereotypical Nicknaming of Children in Zulu Societies
	4:00	Maryann Parada (University of Illinois at Chicago, USA) **WINNER OF THE 2015 ANS EMERGING SCHOLAR AWARD** Ethnolinguistic Identity and the Names of Bilingual U.S. Latinos	4:00	Joshua Abiodun Ogunwale (Obafemi Awolowo University, Nigeria) Paradigm shifts in Yoruba Anthroponyms: A Critical Discourse Analysis of Yoruba Re-incarnated Children's Names
	4:30	Dorothy Dodge Robbins (Louisiana Tech University, USA) The (Un)importance of Being Rosencrantz and Guildenstern: Interchangeable Nomenclature and Identity	4:30	Bamigbade Emmanuel (Obafemi Awolowo University Ile-Ife). Stigmatization of Arabic Adapted Person Names in Yoruba.
5:00-5:30	**BREAK**		5:00-5:30	**BREAK**

5:30 – 6:30 p.m.	**Words of the Year Vote** (with American Dialect Society) Room: Shaw/LeDroit Park

Saturday, January 9
Morning

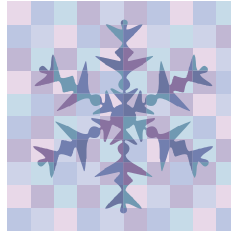| Time	Salon 14		Salon15	
9:00-10:30	**Names and Identity I**		**Names and Place I**	
	Chair:	Michael McGoff (Binghampton University)	Chair:	Donna L. Lillian (Appalachian State University)
	9:00	Cleveland Evans (Bellevue University, USA) `Are Cornhuskers Still Classy? An Update on Social Class Differences on Infant Names in Nebraska`	9:00	Madina Tussupbekova (L.N. Gumilyov Eurasian National University, Kazakhstan) `Defining and Classification of Street Name Categories in Astana City (Kazakhstan)`
	9:30	Olga Khotskina (Novosibirsk State University, Russia) `Naming Patterns`	9:30	Dwan Shipley (Western Washington University, USA) `A Linguistic and Historical Comparative Analysis of the Toponymy of Chile`
	10:00	Thomas J. Gasque (University of South Dakota, USA) `The Power of Naming`	10:00	Adianys Collazo Allen (Swiss Society of Hispanic Studies, Switzerland) `Linguistic Approach to Havana City Street Names: Cases of Homonymy`
10:30-10:45	**BREAK**		**BREAK**	
10:45-12:15	**Names, Identity, and Religion I**		**Names and Place II**	
	Chair:	Priscilla Ord (Mc Daniel College)	Chair:	Dwan Shipley (Western Washington University)
	10:45	Joshua Alfaro (Trinity International University) `The Study of Biblical Onomastics in Late Antiquity: Philo, Origen, and Jerome`	10:45	Luisa Caiazzo (University of Naples "L'Orientale", Italy) `The Naming Game: Old/New Names in the Streets of Bombay/Mumbai`
	11:15	Linda Mëniku (University of Tirana, Albania) `Albanian Personal Names and Their Relationship to Religion`	11:15	Yi-An Chen (University of Florida, USA) `Transliteration or Free Translation: The English Station Names of the Taipei Metro`
	11:45	Feyi Ademola-Adeoye (University of Lagos, Nigeria) Osipeju Babasola (Michael Otedola College of	11:45	Douglas Vandegraft (U.S. Board on Geographic Names, USA) `"What was the name of that`

	Primary Education) Tiamiyu Abisola (University of Lagos, Nigeria) `Pragmatic and Syntactic Analysis of Church Names in Nigeria`			`bar?": The Notorious Bars of Alaska`
12:15-13:30	**LUNCH BREAK**		**LUNCH BREAK**	

Saturday, January 9
Afternoon

Time	Salon 14		Salon 15	
1:30-2:30	**Keynote Speech II: "Reclaiming Identity: Indigenous Stereotypes and Misperceptions" by Jacqueline Pata of the National Congress of American Indians (NCIA)** Chair: Iman Nick (University of Cologne/University of Liverpool)			
2:30-2:45	**BREAK**			
2:45	**Names and Identity II**		**Names and Business I**	
	Chair:	Cleveland Evans (Bellevue University)	Chair:	Kemp Williams (IBM Corporation)
	2:45	Iman Nick (University of Cologne/University of Liverpool) `Mistaken Identity: The Effect of Ethnically Marked Names on German School Teacher Assessments`	2:45	David Wade (Wade Research Foundation, USA) `WALMART: Brand Name to Bioactive Peptide`
	3:15	Eri Kitada (The University of Tokyo, Japan) `Naming, Race, and Space in the United States`	3:15	Jong-mi Kim (Kangwon National University, Republic of Korea) `Brand Naming to Sell Worldwide: Phonological Principles and Tips`
	3:45	Michal Rom (Bar Ilan University, Israel) `Women's Marital Names: Some New Perspectives`	3:45	Ellen Osterhaus (University of Wisconsin-Eau Claire, USA) `Sound Patterns in American Product and Personal Names`
4:15-5:00	**BREAK**		**BREAK**	
5:00-6:00	**ANS Annual Business Meeting and Awards Presentation**			

7:00-10:00	**ANS Conference Dinner** **Clyde's of Gallery Place** 707 7th Street, NW, Washington, D.C. (Phone: 202-349-3700) (http://www.clydes.com/gallery-place)

Sunday, January 10
Morning and Afternoon

Time	Salon 14		Salon 15	
9:00-10:30	**Names and Identity III**		**Names and Business II**	
	Chair:	Dorothy Dodge Robbins (Louisiana Tech University)	Chair:	Iman Nick (University of Cologne, GERMANY/University of Liverpool, UK)
	9:00	Mostafa Younesie (Tarbiat Modares University). Al-Farabi and the Names of God.	9:00	Mirko Casagranda (University of Calabria, Italy) Fifty Shades of Green: A Multimodal Analysis of Eco-friendly American Trademarks
	9:30	Michel Nguessan (Governors State University) and Sidiki Bamba (Université Félix Houphouët-Boigny). The Use of Nicknames among the Native Peoples of Côte-d'Ivoire.	9:30	Laura Heymann (William & Mary Law School, USA) Naming and Reclaiming
	10:00	Nancy Hill (University of Texas at El Paso Library, USA) Classical Pseudonyms as Rhetorical Devices in Response to Jay's Treaty	10:00	Lindsay Jernigan (BestEnglishName.com) Queenie, Bones, and a Girl Named Larry: The English Name in Chinese Culture and Society
10:30-10:45	**BREAK**		10:30-10:45	**BREAK**
11:00-12:00	**ANS Executive Council Meeting**		11:00-12:00	

Keynote Speech II

Friday, January 8
Afternoon

"Research and Preservation of Names at the United States Holocaust Memorial Museum"

Sara-Joelle Clark   Laura Ivanov

Speaker Biographies

Sara-Joelle Clark is an International Tracing Service (ITS) Researcher in the Holocaust Survivors and Victims Resource Center at the United States Holocaust Memorial Museum (USHMM) in Washington, D.C. Sara graduated with a BA in Art History from the University of Maryland. She joined the ITS team in January 2008, shortly after the USHMM acquired the ITS digital archive. She has created and maintains finding aids for the ITS database. In addition, she has contributed to improving access to documentation by working on the World Memory Project, Remember Me? and several cataloging and translation projects.

Laura Ivanov is a Technical Information Specialist in the Holocaust Survivors and Victims Resource Center of the United States Holocaust Memorial Museum (USHMM) in Washington, D.C. She received her BA in German Language and Area Studies from American University. In 2010, Laura started working at the USHMM, as part of the "IRO Care and Maintenance Program" indexing project. Laura has worked on individual research in the International Tracing Service (ITS) digital collections since early 2012.

Abstract

Our talk, "Research and Preservation of Names at the United States Holocaust Memorial Museum (USHMM)," will present the mission of the Holocaust Survivors and Victims Resource Center, which is to ensure that the individual experiences of survivors and victims of the Holocaust and Nazi-era persecution are recorded, preserved, and disseminated for future generations. We will examine the types of name-based collections available at the USHMM, and will present case studies from the digital collection of the International Tracing Service (ITS). The original ITS archive is located in Bad Arolsen, Germany and, until 2007, it was the largest closed Holocaust archive in the world. Since the archive's opening, the Resource Center has provided a free research service for families of Holocaust victims and survivors using the ITS digital collection as well as other USHMM collections. Our presentation will also demonstrate the use of additional name source collections at the Museum, such as the Holocaust Survivors and Victims Database (HSV) and the World Memory Project (WMP). The HSV and WMP are the products of digitizing collections and name indexes from the Museum's archival collections. As we will show, these important projects contribute to our mission to serve survivors, victims, and their families.

Keynote Speech II

Saturday, January 9
Afternoon

"Reclaiming Identity: Indigenous Stereotypes and Misperceptions"

Jacqueline Pata
Executive Director of the National Congress of American Indians (NCAI)

Speaker Biography

Jacqueline Pata is the Executive Director of the National Congress of American Indians. She is a member of the Raven/Sockeye Clan of the Tlingit Indians and is the 6th Vice President for the Central Council of the Tlingit-Haida Indian Tribes of Alaska. She serves on a variety of national executive boards, including as a Vice President for the Leadership Conference on Civil and Human Rights and as Board Member for the George Gustave Heye Center of the National Museum of the American Indian. She is also the Vice Chair of Sealaska Corporation, an Alaska Native regional corporation. In her commitment to American Indian youth development, Pata sits on the Native American Advisory Council for the Boys and Girls Clubs of America. Prior to joining NCAI in June 2001, Pata served as Deputy Assistant Secretary for Native American Programs of the U.S. Department of Housing and Urban Development.

Background on the NCAI

The National Congress of American Indians (NCAI) was established in 1944 in response to the termination and assimilation policies the US government forced upon tribal governments in contradiction of our treaty rights and status as sovereign nations. Our mission is to protect and enhance tribal treaty and sovereign rights; secure our traditional laws, cultures, and ways of life for our descendants; promote a common understanding of the rightful place of tribes in the family of American governments; and improve the quality of life for Native communities and peoples. NCAI exists today as the oldest and largest national tribal organization representing American Indian and Alaska Native tribal governments.

Presentation Abstract

In 1968, the National Congress of American Indians launched a campaign to end negative and harmful stereotypes perpetuated by media and popular culture. These efforts have been rooted in an attempt to achieve social justice and racial equality for Native peoples. The continued use of racist and derogatory "Indian" sports mascots, logos, and symbols have perpetuated negative stereotypes of America's first peoples. Rather than honoring Native peoples, these caricatures and stereotypes contribute to a disregard for their diverse cultural heritages and have been proven to affect the psychological stability of Native youth.

Presentation by the 2015 Recipient of the ANS Emerging Scholar Award (ESA)

Friday, January 8
Afternoon

"Ethnolinguistic Identity and the Names of Bilingual U.S. Latinos"

Speaker Biography

Maryann Parada is a doctoral candidate in Hispanic Linguistics at the University of Illinois at Chicago. Her interests lie in the sociolinguistics of minority Spanish, including issues in the areas of names and identity, style, language attitudes, family language policy, and Spanish language media in the U.S.

Presentation Abstract

This study explores the name-language interface in the identity stances and attitudes of Latinos raised in the U.S. Complementing previous research into Hispanic parental naming practices, the study examines the name-related perspectives of the named themselves. Drawing on survey data provided by 54 young adult Latinos from the Chicago area, the analysis considers whether the ethnic character of the participants' personal names correlates with responses on topics such as name suitability/satisfaction, nickname usage, cultural affiliations, and bilingual identity. Although distinct patterns were observed, the data highlight the complex, and often seemingly contradictive, relationships between self, language, and name.

The Emerging Scholar Award

This special distinction is given to a young scholar whose work was judged by a panel of onomastic researchers to be of superior academic quality. Winners of the ESA are given a cash prize as well as a personal mentor who will assist the recipient in preparing a manuscript for possible publication in the ANS linguistic journal, NAMES. This year's selection committee was made up of Dr. Jan Tent, Dr. Mirko Casagranda, and Ms. Lisa Radding (the ESA Committee Chair).

Award Ceremony for Best NAMES Article of the Year
Saturday, January 9
Afternoon

Dr. Michael Adams

Awardee Biography

Michael Adams is a Professor in the Department of English at Indiana University, Bloomington. He has also served as Editor of *American Speech*, the publication of the American Dialect Society for ten years. His term ended in November 2015. Most recently, he is co-editor of *Studies in the History of the English Language VI: Evidence and Method in Histories of English* (De Gruyter Mouton). In addition to being a highly valued, long-time member of the ANS, Professor Adam is also an editorial board member of the *Journal of Literary Onomastics*, the only scholarly periodical devoted to the study of names in literary texts (http://digitalcommons.brockport.edu/jlo/).

The Best Article Award

Each year, a special committee of the American Name Society's Executive Council reviews all of the articles published in the Society's journal, *NAMES*, to select the very best scholarly contribution. This year's 2015 Committee was made up of the following esteemed scholars: Dr. Michael McGoff (Binghamton University, SUNY); Dr. John Algeo (Professor Emeritus, University of Georgia); and Dr. Kemp Williams (IBM Corporation). After much careful deliberation, the 2015 Committee selected the article "'The Course of a Particular': Names and Narrative in the Works of Joseph Mitchell" which appeared in *NAMES* 63(1): 3-15.

Abstracts & Biographies of Conference Presenters

Feyi Ademola-Adeoye (University of Lagos, Nigeria)
Osipeju Babasola (Michael Otedol College, Nigeria)
Tiamiyu Abisola (University of Lagos, Nigeria)
Pragmatic and Syntactic Analysis of Church Names in Nigeria

To us in this work, context is relevant, and pragmatics is the study of how languages are used to communicate. To some people, the more vibrant and active the name of a church is, the more quick and powerful the prayer and the 'deliverance'. The paper investigates the motivations behind praise names which almost all the churches now attach to their names, irrespective of whether orthodox or Pentecostal. These phrase-like names proclaim the 'area of specialization' so to say of these churches. Such praise names include 'Solution Centre', 'Palace of Peace', 'Miracle Centre', 'Mountain of Prosperity', 'Assembly of Joy', 'No more sorrow', 'and Always firing the Devil'.

Biographies:
FEYI ADEMOLA-ADEOYE is a senior lecturer at the Department of English, Faculty of Arts, University of Lagos. I am a member of several recognized international and local bodies, and have presented papers at several local and international conferences. I have also authored and co-authored books, chapters in books, and journals.

OSIPEJU BABASOLA is a lecturer at the Department of English in Michael Otedola College of Primary Education, (Nigeria). Osipeju is a PhD student at the University of Lagos, Nigeria; a member of several international and local bodies (e.g. ALASA, NASTREL, RAN); and has authored a book on English composition.

TIAMIYU ABISOLA is a PhD student at the University of Lagos; and has has taught in a secondary school in Nigeria for over 12 years.

Joshua Alfaro (Trinity International University, USA)
The Study of Biblical Onomastics in Late Antiquity: Philo, Origen, and Jerome.

Names in the Bible often play a significant literary role, yet in most cases their meaning is left to be inferred by the reader. This study examines and compares three influential interpreters in late antiquity who devoted considerable effort to understanding biblical names: *Philo, Origen*, and *Jerome*. A multiplicity of cultural (Hellenistic and Roman), religious (Jewish and Christian), and linguistic (Greek and Hebrew) influences shaped their interpretations to divergent ends. Comparison of these three Biblical interpreters reveals insights into some of the earliest surviving onomastic studies, marking an important chapter in the history of the discipline.

Biography:
JOSHUA ALFARO is an MA student in the field of biblical studies at Trinity International University. His current research interests include the literary use of names in the Hebrew Bible and Jewish names in the exilic and post-exilic periods.

Luisa Caiazzo (University of Naples 'L'orientale', Italy)
The Naming Game: Old/New Names in the Streets of Bombay/Mumbai

Place names contribute to the social construction of space and, more importantly, to attaching meaning to places. Commemorative street names are one such means of constructing political space in order to authorize a version of history and its rhetoric. Starting from Sheppard's (1917) remarkable enquiry into Bombay's street names, this paper focuses on those that have been changed for the sake of an alleged local identity. Comparing the new names with the old ones, the naming game played in this Indian megacity sometimes seems dissonant and challenging to follow, when even names with local origins are superseded by new ones.

Biography:
LUISA CAIAZZO (PhD University of Napoli Federico II) is a Research Fellow at the University of Napoli 'L'Orientale'. She has worked on corpus linguistics, discourse analysis, translation studies, institutional discourse and naming practices. Her publications include articles on academic reading skills and on women translators. She is the author of British and Indian University Websites: A corpus-based study of the 'About' page (2013).

Mirko Casagranda (University of Naples 'L'orientale', Italy)
Fifty Shades of Green: A Multimodal Analysis of Eco-friendly American Trademarks

The paper aims to investigate a corpus of trademarks retrieved online at www.uspto.gov, the website of the United States Patent and Trademark Office, in which the lexeme "green" is used as a synonym of eco-friendly. The corpus will be analyzed from a multimodal point of view, which allows a focus on visual grammar. It also makes it possible to take into account how the ecological semantic properties of the trademarks are expressed and reinforced by the word and image interplay. Particular attention will be paid to the category of color and its semiotic function.

Biography:
MIRKO CASAGRANDA, PhD, is Assistant Professor of English at the University of Calabria, Italy. His areas of interest include Postcolonial Englishes, Translation Studies, and the Linguistics of Names. Among his publications, the books *Traduzione e codeswitching come strategie discorsive del plurilinguismo canadese* (2010) and *Procedure di naming nel paesaggio linguistico canadese* (2013).

Yi-An Chen (University of Florida, USA)
Transliteration or Free Translation: The English Station Names of the Taipei Metro

The purpose of this study is twofold: 1) to interpret why conflicting transliteration systems co-exist among the English station names of the Taipei Metro; and 2) to explicate how closely the English station names resemble the Chinese equivalents. After a one-to-one comparison of phonological and semantic values between 107 Chinese and corresponding English station names, I identified and then categorized two major translation methods adopted by the TRTC, including transliteration and transliteration + free translation. The findings show that the English station names are constrained and complicated by national naming conventions, Chinese Phonetic Translation Guidelines, internationalization issues, and residents' attitudes.

Biography:
YI-AN JASON CHEN is a PhD student in the Linguistics Department at the University of Florida. His interests include sociolinguistics, linguistic anthropology, SLA, and the interface between naming and identity.

Preston Christensen (Brigham Young University, USA)
My Father's Name: A Study in Patronymic Naming in Mozambique

This study shows that patronymic naming is one of the most common naming patterns used in Quelimane, Mozambique and presumably much of Zambezia and the central region of Mozambique. Patronymic naming in this paper refers to the practice of using the first given name of the father and the grandfather and often great-grandfather in place of a family name that is passed from generation to generation. Other naming practices are discussed including the informal use of nicknames, teknonyms, and the use of ancestral family names, or the so-called "Malachi" naming pattern.

Biography:
PRESTON CHRISTENSEN is an undergraduate linguistics student at Brigham Young University. While living in Mozambique for two years doing missionary work, he developed a love for linguistics and African culture. This passion and an undergraduate research grant lead him to pursue this research.

Adianys Collaza Allen (Swiss Society of Hispanic Studies "Sociedad Suiza de Estudios Hispánicos, Switzerland)
A Linguistic approach to Havana City Street Names: Cases of Homonymy

Place names in Cuba have been studied in different fields. In particular, the street names in Havana have received mainly the treatment of historians. The linguistic perspective on these names is systematic from the beginning of the 21st century on. Recently, a project was started on the linguistic approach to naming streets in this city. Homonymy, this paper's core, is a feature of Havana street names. Different ways, passages, avenues, and streets are commonly denominated in the same way. For instance, some municipalities, although geographically distant, are very similar with respect to their street names, because they duplicate each other's hodonyms.

Biography:
ADIANYS COLLAZO ALLEN **has a Master's degree in Applied Linguistics.** This paper is part of a PhD research project as a student of the Doctorate Program Ibero Romance Linguistics at the University of Basel, Switzerland. Adianys is originally from Cuba, and has research areas are Place Naming, Linguistic Geography, and Spanish Phonetics.

Bamigbade Emmanuel (Obafemi Awolowo University Ile-Ife)
Stigmatization of Arabic Personal Names in Yoruba

Personal names are quite indicative across many human races. In this paper, attitudinal measurement forms the basis for the discussion. This paper presents the native forms of 20 Arabic names and their adapted forms in Yoruba. An appraisal of the socio-cultural stigmatization is examined. It is observed that several of these names have witnessed a shift from their original forms to Yoruba forms such that speakers and users of such names, even the bearers, find it difficult, if they could at all, to trace their origins to Arabic, except for those who have an education in Arabic studies.

Biography:
BAMIGBADE EMMANUEL has a B.A. (2003) and M.A. (2008) in Linguistics from the University of Ilorin Kwara State and University of Ibadan Oyo State Nigeria, respectively. Bamigbade is currently a Ph.D. student at the University of Ibadanand and teaches Sociolinguistics and Applied Linguistics at the Obafemi Awolowo University Ile-Ife.

Tayla Etinger (Independent Researcher, Israel)
Interpreting Proper Nouns Heard on the News into Israeli Sign Language

How do interpreters deal with the interpretation of proper nouns in news broadcasts on television into Israeli sign language (ILS)? Few studies have been conducted on the subject of sign language interpreting in the news worldwide. The current study presents different translation strategies employed by interpreters translating proper names. Strategies that are unique to sign language interpreting were discovered during the study. The main conclusion that came from this study is that there are certain norms in interpreting the news into Israeli Sign Language. In most cases, in which a recognized translation exists, it was selected by the interpreters.

Biography:
TAYLA ETINGER has an M.A. in Translation and Translation Studies, and a B.A. in History and Economics. A lecturer in the interpreting into Israeli sign language (ILS) program at Ariel University, Tayla is an active ISL- educational interpreter, community interpreter, and television interpreter.

Cleveland Kent Evans (Bellevue University, USA)
Are Cornhuskers Still Classy? An Update on Social Class Differences on Infant Names in Nebraska

Data on names given infants born in Nebraska in 2006 and 2014 are examined according to mother's education to analyze social class differences in naming. The college-educated are more likely to give children, especially boys, traditional names with a long history in the culture, though this difference may be lessening somewhat. Some name fashions seem to follow the stereotype of falling down the social scale over time, but others like *Claire* do not.

Biography:
CLEVELAND KENT EVANS, Professor of Psychology at Bellevue University in Bellevue, Nebraska, is a former president of the A.N.S. and now runs the annual vote for Names of the Year. Since January 2008 he has written a column on names for the *Omaha World-Herald*.

Edward L. Forgacs (IBM Context Computing - Global Name Management, USA)
Kemp Williams (IBM Context Computing - Global Name Management, USA)

The Distribution of Abdul in Arabic and Non-Arabic Given Names

Abdul is an Arabic prefix meaning 'servant' or 'slave' that forms a semantic unit with the name following it, e.g., *Abdul Latif*, '*Servant of the Gentle*.' It rarely appears as an independent name in Arab countries. As Islam spread to non-Arabic speaking countries, the prefix was reanalyzed as a name in itself. Finding males named *Abdul* in Afghanistan or Pakistan, for example, is not uncommon. Nevertheless, the occurrence of *Abdul* as a given name is inconsistent across non-Arabic speaking Islamic countries. Its distribution across these countries correlates with non-linguistic variables such as literacy rate and the percentage of urban population.

Biographies:
EDWARD L. FORGACS is a recent graduate of the George Washington University. He works as a computational linguist in IBM's Context Computing—Global Name Management division. His most recent projects include the automated cross-script matching of Korean business names and automated variant generation for Korean and Japanese personal names.

KEMP WILLIAMS is an advisory software engineer at IBM, where his work focuses on computational and statistical approaches to onomastics. He holds four patents for improvements in personal name classification and search. Kemp served as president of the American Name Society in 2011-2012.

Thomas J. Gasque (University of South Dakota, USA)
The Power of Naming

The namer has power over the named. Consider these questions. What are names? Are they conventional or part of the thing named? Where do names come from and who can give them? Naming often assumes that one culture is superior to another. Do names have meaning? Names have reference, not meaning, but when names make us think of words, the reaction can be awkward. What effect do names have on those who use them and bear them? We react to names as attractive or not; Indian names of athletic teams may offend. This is the power of naming.

Biography:
TOM GASQUE is a long-time member of ANS. He edited *Names*, 1988-93, and was President of the ANS, 2001-2002. He has published and presented articles on place names, especially of South Dakota. He edited the 2003 issue of *Onoma*, journal of the International Council of Onomastic Sciences. He lives in Columbia, S.C.

Martyna Gibka (University of Gdańsk, Poland)
Secondary Functions of the Characters' Names in <u>Harry Potter</u>

Apart from serving their primary, identifying-differential role, the characters' names in the *Harry Potter* series perform also a number of secondary functions, i.e. the semantic, sociological, allusive, commemorative, camouflaging, expressive, poetic and humorous. This paper aims at discussing these functions as distinguished on the basis of both the naming act of the literary work of art and the act of using a proper name in the literary work of art, thus in their permanent and momentary realisations.

Biography:
MARTYNA GIBKA is an MA student in English Philology at the University of Gdańsk. She holds a BA in English Philology from the Koszalin University of Technology. Her research interests include literary onomastics and onomastics in translation. In particular, she is interested in the works of J.K. Rowling and Terry Pratchett.

Laura Heymann (William & Mary Law School, USA)
Naming and Reclaiming

Naming sometimes results from the act of claiming (or reclaiming) a name from the public so as to use the name to one's own ends. Examples from the corporate world include Coke and Mickey D's; examples from the personal world include queer and dyke. These acts of (re)claiming necessarily involve questions of meaning and power. This paper will explore the dynamics of name (re)claiming: how and when it happens, what is gained or lost, and whether it can ever be entirely successful.

Biography:
LAURA HEYMANN is Professor of Law at the William & Mary Law School, where she joined the faculty in 2005. She is a graduate of the University of California at Berkeley School of Law (Boalt Hall) and received her B.A. in English from Yale.

Nancy Hill (University of Texas at El Paso Library, USA)
Classical Pseudonyms as Rhetorical Devices in Response to Jay's Treaty

This paper examines pseudonymous works, most by major political figures such as Alexander Hamilton and Noah Webster, criticizing or supporting the Treaty of Amity, Commerce, and Navigation Between the United States and Great Britain, 1794, commonly known as Jay's Treaty. It shows that pseudonyms were selected to evoke Republican ideals displayed by the eponymous classical persons, thus reinforcing the writer's authority and position. Through this study, we will gain insight into a common rhetorical device used by political writers of the period and confirm the widespread influence of the Greek and Roman classics on the ideas of American Revolutionary leaders.

Biography:
NANCY HILL is Associate University Librarian for Technical Services at the UTEP Library and in charge of the Lurline Coltharp Onomastics Collection. She has worked in public, academic, and special libraries in the United States and several countries in the Arab world.

Lindsay Jernigan (BestEnglishName.com)
Queenie, Bones, and a Girl named Larry: The English Name in Chinese Culture and Society

Flossie, Gaga, Mars, and *Paradise*: Ever since China became an integral part of our globalized world, its citizens have practiced adopting an English name. This presentation will share insights surrounding the formation of BestEnglishName.com, a company devoted to offering accurate and relevant information for Chinese people choosing an English name. It will also highlight some of the most interesting differences between English and Chinese naming culture.

Biography:
LINDSAY JERNIGAN is the founder of BestEnglishName.com – China's only accurate online resource available to Chinese netizens looking to adopt an English name. Lindsay is a graduate of The Elliott School of International Affairs at The George Washington University. She has lived in Shanghai for the past three years.

Olga Khotskina (Novosibirsk State University, Russia)
Naming Patterns

This paper focuses on a comprehensive classification of semantic, etymological and semiological patterns when choosing or creating a personal name. The offered classification has been applied to the first name material comprised of 10th to 14th century archival data and secondary sources of Winchester, UK. The extensive linguistic, historical and sociological analyses of the Winchester sources have provided the possibility to trace various ethnic, gender, social and other differences in using naming patterns. The consideration of name material survival and changes in naming patterns can point out social, linguistic and historical processes that more clearly shape the nation and serve as very appealing examples of English language history and evolution.

Biography:
OLGA KHOTSKINA graduated from Novosibirsk State University (2003) and was awarded an MA in Medieval History from the Central European University. In 2014, she earned a PhD in Philology with a specialization in Germanic languages from the Russian Academy of Sciences. Her onomastic research focusses on Medieval Personal Names Studies.

Jong-mi Kim (Kangwon National University, Republic of Korea)
Brand Naming to Sell Worldwide: Phonological Principles and Tips

We explore a few principles and tips in phonology that make brand names easy to pronounce in all languages so that products can sell worldwide. Suggested principles are from the established theory of phonotactics and markedness. A perception experiment was conducted on 20 adults from eight language backgrounds to see if these principles influence the perception and retrieval of product names. The result showed that the participants rated the brand names to be good when the names met our proposed principles. The results indicate that brand-naming must pay attention to these specific phonological principles to sell worldwide.

Biography:
JONG-MI KIM is a professor of phonology in the Department of English Language and Literature at the Kangwon National University, Republic of Korea. She received her Ph.D. degree in Linguistics at the University of Southern California in 1986. Her research interests are phonetic, phonological and morphological aspects of non-native speech.

Eri Kitada (The University of Tokyo, Japan)
Naming, Race and Space in the United States

This presentation sheds light on commemorative place naming in New York City for people of African descent. How have such place names shaped the geography in the city? My findings of the time and location of each naming indicate that toponyms for blacks in New York have been concentrated in traditional black neighborhoods and that such namings are related to residential segregation by race. At the same time, the recent changes of land values and demography in some areas suggest a new tendency of these commemorations.

Biography:
ERI KITADA is a doctoral student at The University of Tokyo, Japan. Her interests are in ethnic and cultural geography, and African American history. She is researching the significance of race-related naming in changing neighborhoods in the U.S., and globalized toponyms for Nelson Mandela and Martin Luther King, Jr.

Natalia Knoblock (Saginaw Valley State University, USA)
Misha or Mihailik: a Sociolinguistic View on the Ukrainization of Russian Proper Names in Contemporary Ukraine

The presentation's focus is on linguistic identity and ideology through the analysis of the attitudes of Russian-speaking Ukrainians toward Ukrainization of traditionally Russian proper names (personal names and toponyms). The results of an online survey suggest that the policy may have contributed to the alienation of the Russian-speaking population of Ukraine from current developments. The right to preserve the Russian proper names seems to be important, and the need to use Ukrainian variants of those names causes resentment. These results could be used both by the academic community and by policy makers to ensure social stability.

Biography:
NATALIA KNOBLOCK is an assistant professor of English at Saginaw Valley State University. Her research interests include the studies of teaching English as a second language, and political and sociolinguistics.

Mandinda Elias Mabuza (University of South Africa, South Africa)
Of Tricksters: The stereotypical Nicknaming of Children in Zulu Societies

This paper investigates speech in the communities of the Zulu people using nicknames that are found from oral literature. In the Zulu culture nicknames are usually awarded to, and not chosen by, the recipient. Certain nicknames may be considered offensive or derogatory, unless the nickname is based on a trait that is viewed positively. For example nicknames like, *uChakijane*, *uNogwaja,* and *uGalatshani* may have the former connotation whereas those like, *uBhejane, iBhubesi,* and *iNdlovu* have positive implications. The research will adopt a qualitative approach through the use of data gathering techniques like interviews and questionnaires.

Biography:
MANDINDA ELIAS MABUZA is a senior lecturer at the University of South Africa with a specialization in Onomastics. Mandinda has written a book (under consideration by publishers). Mandinda has read papers at Barcelona, Madison,

Chicago and around Africa. Mandinda is an Executive Member of *Africana Nomica*, which is an onomastic journal in South Africa.

Frankie Patman Maguire (IBM Context Computing-Global Name Management, USA)
Kemp Williams (IBM Context Computing-Global Name Management, USA)
Improved Name Matching Using Name Frequency Comparisons

Frequency data from massive name data collections can be used to determine whether two names judged to be similar by an automated system are actually related. For a pair of name strings judged to be similar, the frequency of occurrence of each name is gathered from the collection. If the frequency of both names is significant, a scoring adjustment is applied, reducing the likelihood that the names are variants. Although we illustrate this with personal names, the method could be applied to any entity type for which a massive name data collection exists, such as toponyms, product names, etc.

Biographies:
FRANKIE PATMAN MAGUIRE is the Linguistics Architect for IBM's Global Name Management product. She has been working on problems related to automated analysis and processing of names for sixteen years and is a named inventor on six patents related to names.

KEMP WILLIAMS is an advisory software engineer at IBM, where his work focuses on computational and statistical approaches to onomastics. He holds four patents for improvements in personal name classification and search. Kemp served as president of the American Name Society in 2011-2012.

Johanna Malobola-Ndlovu (University of South Africa, South Africa)
Patterns of Naming Children Amongst Young mothers Pre-1994 and Post 1994: The case of Southern amaNdebele

The naming of children amongst Southern amaNdebele in the pre-1994 era (the era of apartheid and colonialism) was commonly based on 'ukuthiyelela', which means that a child was named according to events that took place before the birth of the child. Grandparents, adult females, or midwives were responsible for naming the new born. Pre-1994, naming was rigid and followed the same pattern. This paper seeks to investigate how and why the patterns of naming amongst Southern amaNdebele have changed since the dawn of democracy in 1994 in South Africa. The paper will only concentrate on the traditional names.

Biography:
JOHANNA NALOBOLA-NDLOVU completed her Junior Teachers' Certificate in 1992. She taught in different schools in Mpumalanga and Gauteng. From July 2013, she assumed a post at Unisa in the Department of African Languages as isiNdebele lecturer. Her highest qualification is an MA in African Languages. Currently she is pursuing her doctoral studies.

Linda Mëniku (University of Tirana, Albania)
De-lexicalization and Proper Names

The Albanian personal names and their relationship to religion
This paper addresses the Albanian personal names and their relationship to religion. A small country with several religions, Islam, Orthodoxy and Catholicism, Albania is considered to be "an inspiring example" of religious harmony, as Pope Francis mentioned during his visit to Albania in 2014. The onomastic evidence reflects religious reality in Albania in different periods. The paper will list the personal names associated with religion in different periods. The statistical information is based on the List of the Voters for Local Elections in 2015. We will focus on explaining why the religious names cannot reflect the religious reality in the present Albania.

Biography:
LINDA MËNIKU is a university professor in the Departments of Linguistics and Journalism at the University of Tirana, where she specializes in discourse analysis, Albanian as a foreign language, and media discourse. She is the author of *Gheg Reader* (Dunwoody Press, 2008), *Discovering Albanian* (WUP, 2011), and *Colloquial Albanian*, 2012.

Michel Nguessan (Governors State University, USA)
Sidiki Bamba (Université Félix Houphouët-Boigny, Côte-d'Ivoire)
The Use of Nicknames among the Native Peoples of Côte-d'Ivoire

This paper analyzes the traditional and popular use of nicknames among the native peoples of Côte-d'Ivoire. The paper concludes that this practice of using nicknames survives in contemporary Côte-d'Ivoire, although these nicknames are less and less in local languages and increasingly in French, the colonial and post-colonial official language.

Biography:
MICHEL NGUESSAN is Associate Professor of Library and Information Science at Governors State University, in Illinois. He has academic background and research interest in languages and linguistics/onomastics, software engineering and computer science, and library and information science. He graduated from universities in Côte-d'Ivoire, the USA and Canada.

SIDIKI BAMBA is a faculty member at the Centre d'Études et de Recherches en Communication (CERCOM) at the Université Félix Houphouët-Boigny, Abidjan-Cocody, Côte-d'Ivoire. He has academic background and research interest in languages, literature, onomastics, and information and communication studies. He graduated from universities in Côte-d'Ivoire and France.

Iman Nick (University of Cologne, GERMANY/University of Liverpool, UK)
A Thorn by Any Other Name: A Forensic Onomastic Investigation of Criminal Aliases used by 100 Fugitives Featured on the FBI Most Wanted List

According to recent statistics from the US FBI, just over 5.6 million criminal offenses were registered in 2013. Of these crimes, ca. 80.35%, were committed by so-called "known offenders". Despite this fact, establishing a reliable, positive match between offenders and crimes is complicated by the fact that offenders often assume multiple names. This mixed method investigates the criminal aliases used by 100 fugitives on the FBI Most Wanted List. Using statistical analyses punctuated by authentic offender profiles, this forensic onomastic study will demonstrate the aliases which criminals select follow identifiable onomastic patterns both within-speaker and crime-type.

Mistaken Identity: The Effect of Ethnically Marked Names on German School Teacher Assessments

After WWII, the German government invited foreigners to seek temporary employment to help re-build the nation's decimated economy. Thanks to the labor of these "guest workers", Germany experienced a miraculous financial upsurge or "Wirtschaftswunder". Sadly, the socio-economic benefits reaped by the German-born descendants of those first foreign-workers remain woefully small. An important contributor to this disparity is covert, often unconscious, discrimination against German ethnic minorities. This presentation, for example, demonstrates how German teachers' assessments of children's essays deviate when the personal name affixed to the homework was non-ethnically marked (e.g. *Torsten* or *Heike*) or ethnically-marked (e.g. *Mustafa* or *Fatma*).

Biography:
IMAN NICK holds a BA (Germanics); BSc (Clinical/Abnormal Psychology); MA (German Linguistics); MSc in Forensic and Investigative Psychology; PhD and "Habilitation" (English Linguistics). Her research includes forensic linguistics, multilingualism, language-policy, Holocaust Studies, and onomastics. She's Chair of the LSA's Committee for Ethnic Diversity in Linguistics, President of the Germanic Society for Forensic Linguistics, and the ANS President.

Joshua Abiodun Ogunwale (Obafemi Awolowo University, Nigeria)
Paradigm Shifts in Yoruba Anthroponyms: A Critical Discourse Analysis of Yoruba Reincarnated Children's Names

This paper examinees Yoruba names known as the àbíkú, reincarnated children's names. The names are considered registers because they identify discourse that occurs in particular recurrent situations within the contexts of the name-bearer's social experience and beliefs. The study found that àbíkú names stand out in the Yoruban system of onomastics and as such offer important linguistic, or socio-religious, and anthropological insights. It is contended that this type of name encodes the social perceptions of certain individuals and episodes. Regrettably, this rich tradition has begun to erode in the face of so-called modernity.

Biography:
JOSHUA ABIODUN OGUNWALE, Ph.D, is a faculty member of the Department of Linguistics and African Languages at the Obafemi Awolowo University in Nigeria.

Ayokunmi Ojebode (Redeemer's University, Nigeria)
Onomasticity and Literature: An Analysis of Alaafin's Cognomen

Alaafin is a prominent monarch among the Yoruba, a South-Western tribe located in Nigeria. For understanding, cognomen (*Orki*) can be defined as sonorous, deep-rooted and densely-metaphoric names which capture the existence of a person in the Yoruba community. For this research, the scope of the study is on five important names extracted from the body of *Alaafin's* cognomen. Hence, this literary analysis provides information about the metaphor, symbolism and anecdote embedded in each of the name. The proposed names are *Layiwola, Atanda, Adeyemi, Ikeji Oosa* and *Atiba*.

Biography:
AYOKUNMI OJEBODE is a postgraduate student of Literature in Redeemer's University, Nigeria. He can be contacted by mail: calebk_2@yahoo.com

Folasade Ojetunde (Michael Otedola College of Primary Education, Nigeria)
An Investigation into the New Trend of Freestyle Spelling of Yoruba Names

The Yoruba can be identified by their culture and language, which is believed to have originated from the Congo-Kordofanian language family. This study examines the Yoruba culture of naming and the meanings associated with names as a way of projecting into the future of traditional Yoruba naming while taking into account the influence of English names. The study focused on the free style of spelling Yoruba names by youths. The study concludes that the new orthographical spelling style observed represents a form of identity reconstruction that is symptomatic of the youth culture in the age of computer mediated communication.

Biography:
FOLASADE OJETUNDE is a Principal Lecturer in the Department of English, Michael Otedola College of Primary Education, Noforija-Epe, Lagos State, Nigeria. She specializes in English Syntax, Stylistics, Applied and Sociolinguistics. She has contributed articles to both reputable national and international journals and has also attended national and international conferences.

Ellen Osterhaus (University of Wisconsin-Eau Claire, USA)
Sound Patterns in American Product and Personal Names

Marketing studies have reported an association between articulatory contrasts and semantic contrasts, e.g., "Which brand of ketchup seems thicker? Nidax or Nodax?" (Klink, 2001). Claims about the relationship between sound and meaning affect trends in the naming of new products, especially products whose marketing indexes gender. To measure the correlation between allegedly symbolic phones and their semantic connotations, participants completed a two-part survey about various hypothetical product names. Syllable structure was a more salient feature than articulatory contrast. This pattern also occurs in popular American personal names and suggests that analogy affects perception more than synesthetic symbolism.

Biography:
ELLEN OSTERHAUS received her Ph.D. in English Language and Linguistics from Purdue University in 2014. Her research interests include onomastics, toponymy, and sociolinguistics. She is currently a lecturer at the University of Wisconsin-Eau Claire.

Krysta Purcell (Appalachian State University, USA)
Exploring the Unknown: An Onomastic Study of Over the Garden Wall

Over the Garden Wall, Patrick McHale's new mini-series from Cartoon Network, follows the story of Wirt and Greg, two brothers who find themselves wandering through The Unknown. In this show, character names carry great significance, suggesting how the audience is meant to feel about the ever-quirky Wirt, the tried and true Gregory, the dark and terrifying Beast, and the enigmatic Jason Funderburker. When it was released in 2014, this children's mini-series filled with quick-witted humor, oppressively dark overtones, and stunning art quickly gained a devoted cult following of adults, and names play an important role in the series' success.

Biography:
KRYSTA PURCELL currently studies English at Appalachian State University in the mountain town of Boone, North Carolina. In her free time, Krysta volunteers with Joyful Hearts NC, a nonprofit organization devoted to helping those with special needs.

Dorothy Dodge Robbins (Louisiana Tech University, USA)
The (Un)importance of Being Rosencrantz and Guildenstern: Interchangeable Nomenclature and Identity

Rosencrantz and Guildenstern are Dead is a postmodern retelling of Shakespeare's *Hamlet* in which Tom Stoppard turns minor characters into major players and Renaissance tragedy into postmodern comedy. In this update, the protagonists' names function not as signifiers of identity, but as conduits for misidentification. A chief source of humor in Stoppard's play derives from various characters', especially the titular ones, onomastic confusion. Exactly who is who? Drawing upon referential naming theories, I propose that although individual names and separate senses of self are lacking, the characters do possess a conjoined identity that derives from their shared title and fate.

Biography:
DOROTHY DODGE ROBBINS, PhD, is the Charlotte Lewis Endowed Professor of English at Louisiana Tech University, where she serves as Coordinator of the Graduate Program. Both her teaching and her research focus on 20th and 21st century British Literature. Dorothy is caretaker of the Shakespeare Garden on campus. She is also the ANS Secretary and has been nominated to be the new ANS Vice President.

Veronika Robustova (Lomonosov Moscow State University, Russia)
Names as Character Clues

This presentation investigates the role proper names play in character image construction and its transformation. The study is based on the story "The Bottom Line and the Sharp End" by Fay Weldon. The aim of the article is to analyze the function of proper names in the creation and perception of the characters. Etymological analysis of characters' names and detailed context analysis of the characters' images are presented. Names provide the clues for social stereotypes, prototypical images and culture-related information. They're keys to successful cross-cultural communication through the literary discourse.

Biography:
VERONIKA ROBUSTOVA, PhD, is an Associate Professor at Lomonosov Moscow State University. She is also Chair of Linguistics, Translation, and Cross-Cultural Communication. The author of ca. 50 onomastic publications, her research focusses on name allusions in the Internet, media, and literature, as well as name concept development.

Michal Rom (Bar Ilan University, Israel)
Women's Marital Names: Some New Perspectives

While the issue of women's marital names is commonly framed as one of either gendered conservatism or feminist resistance (see for example Foss & Edson,1989; Kline, Stafford & Miklosovic, 1996; Mills, 2003; Schueble & Johnson, 1993; 1998; 2005; 2007), this study adopts a wider framework for the investigation. Based on an analysis of the reflexive processes, through which women develop their standpoints with regard to their current and potential family names, we discern a process of self-naming, which draws on a range of ideological currents. These inform women's reflexive processes and constrain their available strategies for avoiding the adoption of husbands' names.

Biography:
MICHAL ROM (PhD, MBA) graduated from the Gender Studies Program at Bar-Ilan University, Israel. She's currently a lecturer in Sociology and Gender Studies at Bar-Ilan University and Kinneret College (Israel). Her co-authored book *Feminism, Family and Identity in Israel* (Palgrave Macmillan 2011) is based on her dissertation and investigates women's marital names in Israel.

Karin Christina Ryding (Georgetown University, USA)
The Arabic of <u>Dune</u>: How Language Shapes a World

In the fictional universe of *Dune*, Frank Herbert's classic 1965 space-opera depicting interplanetary drama, Herbert lassos our attention to the inhabitants of the desert planet by conferring on them Arabic or Arabic-sounding names. His choices of names and titles for people, entities, movements, and planets combine a strategy of cognitive estrangement with a tendency toward phonosymbolism, creating fictive distance for the reader, but at the same time, arousing a sense of vague familiarity. I analyze Herbert's selection and modification of Arabic lexical items for Dune proper names, and how this plays into his creation of an ascetic desert-bound culture.

Biography:
KARIN CHRISTINA RYDING is Sultan Qaboos bin Said Professor Emerita of Arabic Linguistics at Georgetown University. Her principal publications include *Arabic: A Linguistic Introduction* (Cambridge, 2014), *Teaching and Learning Arabic as a Foreign Language* (Georgetown, 2013), and *A Reference Grammar of Modern Standard Arabic* (Cambridge, 2005).

Dwan Shipley (Western Washington University, USA)
A Linguistic and Historical Comparative Analysis of the Toponymy of Chile

This paper will be comparing and analyzing a sampling of toponyms in Chile that have their origin in the nine languages that are or have been spoken in the country. Eight of these are endangered languages, along with Spanish, the official language of Chile. Much can be learned about languages from place name origins, even though some have become extinct or are near extinction.

Biography:
DWAN SHIPLEY is a Senior Instructor in Linguistics at Western Washington University, Bellingham, Washington. He has an MA in Linguistics from the University of Colorado, an MAT in French from the University of South Carolina, and is ABD in Linguistics at Simon Fraser University. Research and teaching interests include toponomastics, sociolinguistics, dialectology, and language preservation.

Grant Smith (Eastern Washington University, USA)
The Semiotics of Names in MWW

This paper will illustrate the functions of names as described in a forthcoming chapter, "Theoretical Foundations of Literary Onomastics," in *The Oxford Handbook of Names and Naming*. *Merry Wives of Windsor* is Shakespeare's only play using a contemporary setting in England, a setting reinforced by names drawn from the general onomasticon or coined as "*redende Namen*." Each name designates a character but also refers to another meaning generally understood by Shakespeare's audience. *MWW* was supposedly written at Queen Elizabeth's request to show Falstaff in love. This character is central, and the name is most rife with multiple meanings.

Biography:
GRANT SMITH is Professor of.English/Coordinator of Humanities, EWU; formerly president of the ANS, vice president of ICOS, regional secretary for the American Dialect Society. 29 years on the Washington Board on Geographic Names. Currently emphasizing literary onomastics and philosophy of language; previous publications on American Indian names and the emotive effects of language sounds.

Laurel Sutton (Catchword)
Heroines and Heroes: Gender in the Personal Names of the Legion of Super-Heroes

The Legion of Super-Heroes first appeared in 1958 in DC's Adventure Comics as a team of super-powered "alien" teenagers from the 31st century; comics about the Legion have been published regularly ever since. Each member of the Legion is given a super-heroic name that denotes their powers, but we also learn their personal names, which are composed of a forename and a surname – just like those in many societies on Earth. I will analyze the personal names of Legion of Super-Heroes members and examine how those names first reflect gendered Western naming conventions, but later subvert them.

Biography:
LAUREL SUTTON is Co-Founder of Catchword, a naming firm that develops product and company names for companies ranging from Fortune 100 to VC-backed Silicon Valley start-ups. She became a namer while she was in the PhD Linguistics program at UC Berkeley. She has also served as an expert witness on naming and branding issues.

Madina Tussupbekova (L.N. Gumilyov Eurasian National University, Kazakhstan)
Defining and Classification of Street Name Categories in Astana city, Kazakhstan

This paper presents onomastic research conducted in Kazakhstan, in the new capital Astana. This research is based on the analysis of the etymological origins of street names of Astana, and the results have been systematized in certain categories. This research also shows the shortcoming and flaws of street names from different periods. The aim of our research is to study the history of Astana as the emerging capital of Kazakhstan and to categorize street names.

Biography:
MADINA TUSSUPBEKOVA is an Associate Professor of Pedagogical Sciences. She works at L.N. Gumilyov Eurasian National University on the Philological faculty. She graduated from the institute in 1991. In 2006, she entered the Eurasian Institute of Humanities to get her PhD and she defended her scientific thesis successfully in 2009.

Douglas Vandegraft (U.S. Board on Geographic Names, USA)
"What was the name of that bar?" The Notorious Bars of Alaska
Bars, saloons, and taverns have been in Alaska since 1867, and in spite of two periods of alcohol prohibition, continue to thrive today. In fact, there are several bars in Alaska that have been in continuous operation since 1933, when the most recent prohibition ended. The names of these historic establishments reflect not only the times in which they operated, but the geography of the far north. The author has recently completed a book that documents the history of 135 Alaskan bars that are still in operation. This presentation will provide a short history of alcohol and bars in Alaska, followed by a synopsis of the many names used by Alaskan bars, past and present. The author will then present the histories of some of the oldest and most famous Alaskan bars.

Biography:
DAVID VANDEGRAFT is Chief of the Mapping and Boundary Branch for the Bureau of Ocean Energy Management (BOEM). Doug holds a BA in Geography (Northern Arizona University-Flagstaff), and an Associate's Degree in Surveying and Mapping Science (University of Alaska Anchorage). Since 2003, he's been a Deputy Member of the U.S. Board on Geographic Names.

David Wade (Wade Research Foundation, USA)
WALMART: Brand Name to Bioactive Peptide

The sequence of letters in the brand name, WALMART, were considered to be International Union of Pure and Applied Chemistry (IUPAC) single letter symbols for the formal chemical names of amino acids (AAs). The AA polymer, or peptide, WALMART, was chemically synthesized, subjected to biological testing, and found to have anticancer and antimicrobial properties. Therefore, the English language (e.g., names) represents a new reservoir of potential therapeutic agents.

Biography:
DAVID WADE is a biochemist who has done postdoctoral research and teaching in five countries, including work for two Nobel Laureates and a chairman of the Nobel Committee for the Medicine Prize, has published about 100 scientific articles, and has presented 52 invited talks in seven countries.

Brad Wilcox (Brigham Young University, USA)
Bruce L. Brown (Brigham Young University, USA)
Wendy Baker-Smemoe (Brigham Young University, USA)
Tolkien's Phonoprint in Character Names Throughout His Invented Languages

Previous studies revealed that Tolkien had his own phonoprint (tendency to use the same phonemes repeatedly for character names) regardless of his claims that they reflected different language origins. However, this research examined word parts rather than names as whole units. This study compared 183 names from Tolkien's works and 100 names from the 19th century U.S. Census. No generic listings surfaced for census names while many were found throughout Tolkien's languages. However, there were no significant differences between the generic listings when language groups were compared. Tolkien successfully created unique names, but could not escape his own phonoprint.

Biography:
BRAD WILCOX is an associate professor in the Department of Teacher of Education in the David O. McKay School of Education at Brigham Young University. His research interests include elementary reading and writing instruction, education in international settings, and onomastics.

BRUCE BROWN is a professor in the Department of Psychology at Brigham Young University. His research interests cover a wide range of topics within the field of psychology and onomastics. He has co-authored the textbook *Multivariate Analysis for Biobehavioral and Social Sciences: A Graphical Approach*.

WENDY BAKER-SMEMOE is an associate professor in the Department of English Language and Linguistics at Brigham Young University. Her research interests include first- and second-language acquisition, speech perception and production, psycholinguistics, and onomastics.

Mostafa Younesie (Tarbiat Modares University, Tehran-Iran)
Al-Farabi and the Names of God

Perhaps influenced by Plato's Cratylus and Proclus's writings, "God Names" is one of Farabi's most serious and basic concerns. Beginning with a discussion of the "possibility" of such naming and its criteria, Farabi indicates that God Names are the same as those we attribute to "creatures" signifying their "perfection". However, in relation to God, the names should refer to the "simple undivided ousia". Farabi further divides names into absolute non-analogical (Existent, One); relational-analogical (justice, generosity); and common (conclusive or exclusive) types. This presentation investigates this unexplored typology and focuses on "Political Regimes or the Principles of Existence".

Biography:
MOSTAFA YOUNESIE is an Assistant Professor in the Humanities Department (Tarbiat Modares University, Tehran-Iran). His focal research and instruction involve classical Greek-Arabic intellectual history with a specialization on the works of Parmenides, Heraclitus,Democritus, Plato, Aristotle, Farabi, and Avicenna. Within the field of Onomastics, his focii are theonymy and endonymy.

First Call for Papers
2017 ANS Annual Conference
Austin, Texas
5-8 January 2017

The ANS is inviting abstract submissions for the 2017 annual conference to be held in conjunction with the Linguistic Society of America. Abstracts in <u>any area of onomastic research</u> are welcome. **The deadline for receipt of abstracts is June 30, 2016.** To submit a proposal, simply complete the 2016 Author Information Sheet (AIS) found here:

<center>http://www.americannamesociety.org/conferences/</center>

Please email this completed form to Dr. I. M. Nick using the following address: <u>mavi.yaz@web.de</u> For organizational purposes, please be sure to include the phrase "ANS 2017" in the subject line of your email. Presenters who may need additional time to secure international payments and travel visas to the United States are urged to submit their proposal as soon as possible.

All proposals will be subjected to blind review. Official notification of proposal acceptances will be sent on or before September 30, 2016. All authors whose papers have been accepted must be current members of the ANS and need to register with both the ANS and the Linguistic Society of America. Please feel free to contact Dr. I. M. Nick should you have any questions or concerns.

We look forward to receiving your submission!

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