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ANS Bulletins are distributed electronically. Please contact me (<luisa.caiazzo@unibas.it>) if you would like a paper copy.

Austin 2017: Our ANS Conference and more ...

Austin Roundup: Anticipating our ANS 2017 Conference

Everything's bigger in Texas, including Onomastics. The 2017 ANS Conference promises to deliver sessions of interest for every type of names scholar. Special topic sessions on *Texas, Names, and Naming* and *Names beyond Academia* are planned. Other sessions will run the gamut from literary and personal names



Austin TX, from Mount Bonnell

to business and place names. The conference will be held from Thursday, January 5 through Sunday, January 8, 2017 in the spacious environs of Austin, Texas.

A panel as expansive as *Texas, Names, and Naming*—the first of two special topics planned—could not be corralled into a single session. The double session panel co-organized by Edward Callary (Northern Illinois University) and Iman Nick features a wide range of topics. Gene Rhea Tucker (Temple College) and Scott Baird (Northern Illinois University) will be presenting papers on historical battles over (re)naming places and water resources in Texas.

A further perspective on Texas names will be taken by Iman Nick (Germanic Society of Forensic Linguistics), who will focus on an assessment of criminal aliases in the Lone Star State. Longtime ANS member Cleve Evans will explore curious Texas given names in his paper “Billy, Jose, and T9C”, the 2016 Emerging Scholar Award recipient, Maryann Parada, will consider “The politics of pronunciation: Personal and place names in Texas media”.

In addition to the Texas Names and Naming panel, we will also have a second exciting panel to offer conference-goers: *Onomastics beyond Academia*, co-organized by Laurel Sutton (catchword) and our ANS President Iman Nick. Topics to be covered in these sessions will include naming practices associated with babies, products, and brands. All intriguing areas of onomastic research that will be presented by Jennifer Moss (BabyNames.com), Pamela Redmond Satran (Nameberry.com) and Deborah Walker (Linguistic Consultant). Additionally, former ANS President Kemp Williams (IBM) will address national security issues in his paper on “Computational Onomastics in Threat and Fraud Detection” and Lisa Spira (ANS Information Officer and Research Director at Ethnic Technologies) will discuss “Onomastic Data Skills.” Additional sessions on Names and Literature, Names and Space, Names and Identity, and Names and Business will complete the conference schedule.

Beyond the conference, there is much to explore in and around Austin. Conference participants will find themselves close to the popular South Congress Avenue. SoCo (in native speech) is an avenue lined with artsy shops, live music venues, and livelier bistros where “Austin weird” may be experienced in the best possible way. The campus of the University of Texas at Austin is also a top attraction within driving distance. Walkers may wish to explore Mount Bonnell with its beautiful vistas and trails or the history-steeped Texas State Cemetery, the final resting place of a number of renowned Texans. Within walking distance is the famous bat bridge. Unfortunately—or fortunately, depending on your phobia, the bats only fly in the summer months: they winter elsewhere.

Another Texas-size event at the 2017 ANS conference will be the annual banquet.



Uncle Julio's restaurant

This year's banquet will be held at Uncle Julio's restaurant at 301 Brazos Street, within walking distance from the conference hotel. There conference participants may enjoy authentic Tex-Mex cuisine in a private banquet room. A big menu is offered, of course, that provides several options, including vegetarian. Remember to reserve your seat at the banquet early.

In January, the world arrives in Austin courtesy of the ANS. Conference attendees will hail from Scotland, Saudi Arabia, Switzerland, Italy, Ghana, Cote d' Ivorie, the Philippines, Sweden, Nigeria, Germany, South Africa, and the United States, among other countries. With so many scholars from around the globe gathering to present their original research in onomastics, we're glad everything's bigger in Texas! Surely, only this city can accommodate a roundup of such expansive onomastic proportions.

Dorothy Dodge Robbins

Jobs? What Jobs? A Brief Word on Life Outside of Academia

Where can onomastics experts find careers? Practically speaking, the number of academic jobs has always been limited, but in the last 20 or so years the number of qualified candidates

has far outstripped the positions available. Today, the simple reality is that number of well-paid positions with job security and intellectual freedom is far less than the number of students who graduate with an academic degree in linguistics each year. This means that a significant portion of our graduates will find themselves dead-ending in high-pressure, low paying, insecure positions with little or no hope of professional advancement. That, quite frankly, is a formula for individual and social disaster. Even amongst those lucky individuals who are able to find an academic position that suits their expertise and career goals, there are some who may discover that, in time, employment at a university simply is not right for them.

Unfortunately, students are far too often left to believe that academia is the only place to apply their hard-won knowledge. That may be true for some students, but it is certainly not true for all. Academia is just one employment environment where academic skills can be effectively used to achieve one's professional aims and make a significant and positive social contribution. Students who are not aware of the many opportunities that exist outside of the Ivory Tower may miss the opportunity to find their ideal work environment.

There is now a growing movement to provide students with honest and detailed information about careers outside of academia so that they can discover how to use their academic training and knowledge in a variety of professional environments. Within the LSA, the Special Interest Group Linguistics Beyond Academia has been working to provide resources to students who see their professional future outside of the university.

Many students may be surprised to learn that there are some major advantages of working outside of a university system. One of the biggest is flexibility. In industry, people frequently change employers, change locations, and even change career paths; and all these changes are viewed as positive. There are many more opportunities to find a good fit in terms of job responsibilities, working hours, and employee culture. If one place doesn't work out, you are always free to find another! Another

major advantage of industry is there's generally no pressure to publish. That means your career advancement will not depend on the number of papers on your CV.



Laurel Sutton (Catchword)

At the same time, industry does offer certain challenges that may be less common than in a traditional academic work-setting. For example, the trade-off for all that flexibility can be less job security. Employers who are unsatisfied with an employee's job performance often feel little allegiance to keeping them on. Whereas in academia, success is commonly determined by the number of superior publications you have to your name, in industry the value of employees is more frequently measured in their ability to help the company keep ahead of the competition.

Despite these and other differences, as far as prerequisite personality characteristics are concerned, many of the personal qualities that are critical for building and maintaining a successful career in academia are largely the same as those required to make it in industry. For example, social skills like flexibility, honesty, integrity, creativity, collegiality, and generosity would be just as essential in a small liberal arts college as they would be in a small business with a flat organizational structure. By the same token, qualities like competitiveness, risk-taking, decisiveness, and ambition would be more appropriate in either a large, highly competitive, research-based university or an international Fortune 500 company, where the name of the game is eat or be eaten. The real key to finding a position that is both professionally and personally satisfying is to determine what your personality is and then search for an environment that suits it well.

To help onomastic students and scholars find out whether a position outside of academia might suit them, the ANS will hold a special panel on “Onomastics Beyond Academia” at our annual meeting in January 2017. The good news is that the job market for applying onomastic expertise is quite good at the moment. We are seeing many more opportunities for names researchers and linguists, particularly in companies that process language (of which there are more every year). The global economy means companies need to be aware of the importance of names (personal, geographical, historical), as well as finding people who can research and analyze onomastic data. While there are not many jobs that are strictly about names, there are a large number of career paths that require aspects of naming and linguistic research and expertise.

For established onomastic experts who are contemplating leaving the university, today’s economic market offers many exciting new opportunities. You might begin by studying job announcements and critically examining which combination of theoretical and applied linguistic expertise are being searched for on the market today. It is also suggested that you not only research, but also contact specific companies you would like to work for. Even if they might not have a position open today, they may well have one in the future; and when it comes, it is imperative that you be prepared to get on that short list. It is also essential to build up a strong reliable network of contacts in the exact area of naming in which you want to work. Don’t be shy. Reach out to colleagues and friends, though both traditional and modern forms of social media (e.g., LinkedIn).

Interested in gaining more, concrete useful advice about using your onomastic knowledge in the world of industry? Don’t miss out on the “Onomastics Beyond Academia” panel at the ANS annual conference in Austin. Attendees will not only hear the fascinating stories of professional names and naming experts who have made it big in industry, but will also have the opportunity to interact closely with the speakers during the question and answer period. All ANS members are cordially invited to attend.

Iman Nick & Laurel Sutton

LSA 2017: Gala Premiere Waiting!

Next year, Austin is offering one more treat! On Sunday January 8, immediately following the close of the 2017 Annual Meeting in Austin, the Linguistic Society of America is sponsoring a Gala Premiere dedicated to linguistics: the first annual series of Public Lectures on Language.



The Sunday Lectures feature leading scholars in linguistics and related fields, who will tackle topics of interest to both general audiences and LSA members.

This year’s lectures will be held by renowned scholars who will generously donate their time to the LSA to promote an interest in language among the general public.

The 2017 inaugural lectures feature:

- *Using Language Analysis to Read Minds*
James Pennebaker
- *How Babies and Young Children Learn Language: Why you Should Talk to your Kids*
Eve V. Clark
- *Traveling Among the New Words: Lexical Adventures in the Digital Age*
Ben Zimmer
- *Words on the Move: Why English Won’t – and Can’t Sit Still (Like, Literally)*
John McWhorter

Tickets may be purchased in advance through Eventbrite (link to be distributed later). Tickets are \$15 per lecture for general admission, \$7.50 per lecture (a 50% discount) for Annual Meeting non-student attendees, and FREE for Annual Meeting student attendees. Tickets will be available at the door for \$20.

Luisa Caiazzo

From the President

President's Update

In just a few more months, we will be gathering in Austin, Texas for our 2017 annual conference. From internationally recognized guest speakers to scientific reports on cutting-edge onomastic



research, this coming conference promises to be an intellectually rewarding event. But the ANS conference is not only about science. It also an opportunity for our members, new and old, to come together and share time with one

another. I for one am very much looking forward to this year's event and I hope to see many of you there.

Towards that end, I would like to encourage all of you who are planning on attending to register early. For your convenience, we have included the official registration form at the end of this newsletter. The registration form can also be downloaded at the ASN website. If you have any questions about the conference, please do not hesitate to ask. In addition to making preparations for our conference, the officers of our Executive Council (EC) have also continued to make great strides to improve ANS membership services and increase the Society's visibility in the general public.

May I take this opportunity to, yet again, thank our ANS-EC officers for their outstanding dedication and superior teamwork. Working with you this year has been fantastic! And, on behalf of the ANS-EC, I would also like to express my gratitude to all of you for your continuing loyalty, enthusiasm, and generous support. It is an honour and a pleasure to be a part of this very special scientific community.

Iman Nick

Conference Registration

This year, as before, our annual conference will be held in conjunction with the Linguistic Society of America. This means that conference attendees will be able to enjoy the ANS's innovative line-up of presentations in onomastic research as well as hundreds of lectures, symposia, meetings, and workshops. To reserve your space for what is one of the largest gatherings of linguists in North America, it is recommended that you register early with both the ANS and the LSA.

For your ANS registration, simply complete the form that appears on the last page of the ANS Fall Newsletter and return it **by November 30, 2016 (PAPER PRESENTERS: BY OCTOBER 30, 2016)** to ANS Treasurer, Dr. Michael McGoff, either PDF (<mmcgoff@binghamton.edu>); or via the post using the following address: Michael F. McGoff, Treasurer, American Name Society, State University of New York at Binghamton, Office of the Provost (AD 711), Binghamton, NY 13902-6000. For your LSA registration, there are two different routes, depending on your membership status.

If you are an existing LSA member, log into the LSA website as you would do normally; go to the "Meetings and Institutes" page; click on the line "2017 Annual Meeting" and then the red button labelled "Register for meeting". You will then be taken to your personal shopping cart where the "LSA 2017 Annual Meeting" should appear in your basket. Answer the following questions on preferred method of payment and you have completed the process.

If you are not an LSA member but would like to join, go to the following page: <<http://www.linguisticsociety.org/join>>. There you will find detailed information on the Society, Membership Benefits, and Membership Categories. To complete the membership process, click on the line "Join the LSA". You will then be taken to a page that will allow you to create your very own LSA membership profile. After that has been completed, you will be routed to the "checkout". As a special thank you to the ANS, the LSA is now offering a 20% discount to ANS members who are taking on LSA membership for the first time. To receive

this discount, simply type in the code “SISTERNEW” at the checkout.

If you are not an LSA member and do not wish to join, the steps for registration are somewhat different. Go to the LSA annual meeting page, click on the line “Register for Meeting” that appears at the top of the page. You will then be asked to enter a code to indicate your status. There are two options:

- 1.) regular, non-students (2017AMSSREG);
- 2.) students (2017AMSSSTUDENT).

Once you enter the appropriate code, you will be routed to the LSA page for registration payment. As always, if you have any difficulties with the registration process, please do not hesitate to contact Dr. I. M. Nick (<mavi.yaz@web.de>).

Need Help with Membership Renewal?

ANS membership renewals are now being processed by Taylor & Francis (T&F) which has a slightly different system than our previous publisher, Maney. You will shortly receive your renewal notice from T&F. To help you navigate your way through the process, here are a few simple instructions. If you would like to renew by a credit card please go to the following secure online payment site noted on your renewal: <www.taylorandfrancis-renewals.informa.com>. Once there, you will be asked to type in your “customer number” and your “security code” as they appear on the subscription renewal notice you will receive from T&F. Both pieces of information appear at the top left-hand corner of your renewal notice. Once you have entered this information you will be able to complete the payment process with your credit card. Alternative payment options such as payment by cheque, bank transfer or direct debit will be detailed on your renewal letter. If you have any difficulties renewing your ANS journal subscription or membership, you can either contact T&F’s customer services branch at the following address: <societies@tandf.co.uk>, or email ANS President, Dr. I. M. Nick (<mavi.yaz@web.de>).

The ANS Emerging Scholar Award

About ANSESA

In 2007, the American Name Society established the ANS Emerging Scholar Award (ANSESA) which recognizes the outstanding scholarship of a names researcher in the early stages of their academic or professional career.



Dr. Jan Tent, ESA Committee Chair

This special distinction is given to a young scholar whose work is judged by a panel of onomastic researchers to be of superior academic quality. This year’s selection committee is made up of Dr. Jan Tent (the ESA Committee Chair), Dr. Luisa Caiazza and Dr. Mirko Casagrande.

To be eligible for this award, applicants must be an entry-level professional, an untenured academic, or a student, and have their single-authored abstract accepted for presentation at the ANS annual conference. They must also be a member of the ANS.

Winners of the Emerging Scholar Award will not only receive a cash prize, but will also be mentored by a senior onomastics scholar who will assist the awardee in preparing his/her paper for submission and possible publication in the ANS journal, *NAMES: A Journal of Onomastics*. The paper will also be designated as the prize-winning student paper in the ANS annual meeting program.

Emerging Scholar Award 2015

Maryann Parada, a doctoral candidate in Hispanic Linguistics at the University of Illinois at Chicago, received the Emerging Scholar Award 2005 for her paper, "Ethnolinguistic Identity and the Names of Bilingual U. S. Latinos." Her paper explored the name-language interface in the attitudes and identity stances of Latinos raised in the U.S.

How to Apply

To be considered for this award, applicants must submit the full text of their paper by midnight (E.S.T.) the **14th of November 2016** to both ANS President Dr. I. M. Nick (<mavi.yaz@web.de>) and this year's ESA Chair, Dr. Jan Tent (<jan.tent@mq.edu.au>). Submissions must be sent as an email attachment in either a .doc or .docx format. For ease of processing, **please be sure to include the keyword "ESA2017" in the subject line of your email.**

Papers previously published are not eligible for consideration. However, papers based on unpublished theses or dissertations are eligible. The Emerging Scholar Award Selection Committee will judge all submissions for their methodological soundness, innovation, and potential contribution to the field of onomastic research.

Although past recipients of the Emerging Scholar award are eligible to re-apply for this award for an entirely new piece of scholarship, preference may be given to applicants who have not yet received the award. In addition, the Selection Committee reserves the right to refrain from giving this award in those years in which no submission is deemed to have met the above-mentioned requirements.

Deadline for submissions: November 14, 2016

ESA: Submission Guidelines

All submissions should be prepared according to the guidelines of The Chicago Manual of Style

Online (www.chicagomanualofstyle.org/home.html). The submission may not exceed 2,500 words (including the references, notes, and keywords but excluding any charts, graphs, or tables). All submissions must also include the following text elements in the order listed below:

- 100 word abstract
- 5 key words
- introduction
- methodology
- discussion
- conclusion
- notes (not to exceed 5 in number nor contain more than a total of 100 words)
- list of references

In addition to these basic organizational guidelines, authors are asked to use the formatting rules listed in the official style sheet of *Names*, the journal of the American Name Society (this information is available at the American Name Society website: <<http://www.americannamesociety.org/the-journal/>>). Submissions will not only be judged upon the quality of the writing and the scientific merit of the study presented, but also on their adherence to these formatting regulations.

Jan Tent & Luisa Caiazzo

ANS Calls for Papers

Special Issue of *NAMES* devoted to Indigenous Names and Toponyms

The American Name Society is inviting abstracts for scientific papers providing an analysis and discussion of indigenous names and toponyms found in former European colonies in the Americas, Africa, Asia, the Pacific and the Antipodes. Any area of the use of indigenous names may be the subject of analysis. Suggested issues for discussion include, but are by no means limited to the following: the transcription (spelling) of indigenous names and/or determining their meanings, indigenous naming practices, indigenous names as identity markers,

the reinstallation of indigenous toponyms, the reclamation of indigenous language and culture through their names, and the appropriation of indigenous names, etc.

PROPOSAL SUBMISSION PROCESS

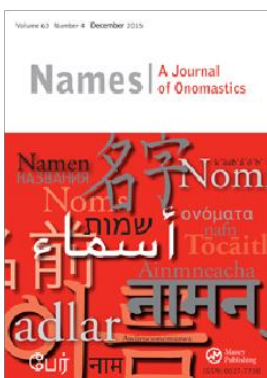
1. Proposals should include a précis of no more than 500 words and a 50-word biographical sketch of the author including the author's name, affiliation, onomastic interests, and email.
2. All submissions must follow the Journal's official stylistic and grammatical regulations, see: <<http://www.maneyonline.com/ifa/nam>>
3. Proposals should be sent via email attachment in a .doc or .docx format to Dr. I. M. Nick at <mavi.yaz@web.de>, with "Indigenous Names and Toponyms" in the subject line.
4. Proposals must be received by 1 February, 2017.
5. All submissions will be subjected to a blind peer review process.
6. Notification of acceptance will be announced on or about 31 March, 2017
7. **Final submissions due for publication 31 July, 2017.**
8. For questions, please contact Dr. I. M. Nick at the above email address.

Deadline for proposals: February 1, 2017.

NAMES: A Journal of Onomastics

Editor's Report

The first three issues of volume 64 (2016)



Names: A Journal of Onomastics have been published. The page proofs for *Names* 64:4 (December 2016) have arrived. Once the corrected proofs are checked, the contents of the issue will be determined, and the issue will be mailed to

ANS members in the fall.

Manuscripts for publication should be sent to the editor, Frank Nuessel at the following address: <fhnuess01@louisville.edu>. All submissions should follow the requirements for submission. This information is available at the American Name Society website: <<http://www.americannamesociety.org/the-journal/>>. Please be sure to follow all instructions before submitting an article or note to the journal.

Frank Nuessel

Book Editor's Report

Books on a variety of topics continue to arrive, with titles discovered from publishers' websites, authors' notices, and members' recommendations. Books received this past quarter have addressed not only place names and personal names but also naming theory and application. Their breadth is evidence of the expanding field and its global reach. Their depth demonstrates, even more importantly, the value of the social critique that onomastics lends to the scholarly and popular conversation.

As always, members can access reviews for all *Names* issues via the Taylor & Francis website. Suggestions for new titles to be reviewed and new reviewers are always welcome!

Please get in touch with Chris De Vinne at <cdevinne@ursuline.edu>.

Chris De Vinne

ANS Online

The ANS has updated its Presence on Wikipedia

"Wikipedia is a free online encyclopedia that allows its users to edit almost any article. Wikipedia is the largest and most popular general reference work on the Internet."

Following the ANS annual meeting in January, a team of ANS executive council members researched and wrote a new ANS Wikipedia entry which includes much more information about the Society.

The ANS will continue to update and improve the new Wikipedia entry. Please contact the ANS (<info@AmericanNameSociety.org>) if you have additional ideas for improving this article.

Lisa Spira

The New ANS Wikipedia Page

After a process of revision that took several weeks, the new ANS Wikipedia page was finally launched at the beginning of September 2016. After receiving a few suggestions from other members of the ANS, the Wikipedia Committee, together with the ANS President, Iman Nick, decided to add some new sections, including a list of the ANS Past Presidents and Past Editors of *Names: A Journal of Onomastics*, an entry on the American Name Society Emerging Scholar Award and the Best Article in *Names* Award, and the ANS Bylaws.

American Name Society	
From Wikipedia, the free encyclopedia	
The American Name Society was founded in 1951 to promote <i>onomastics</i> , the study of names and naming practices, both in the United States insights, settlement history, and linguistic characteristics revealed in names.	
Focusing on the understanding of names in all forms, the Society provides members with several vehicles for the discussion and publication of both scholars and names enthusiasts.	
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ANS on Wikipedia

The new webpage is available at <https://en.wikipedia.org/wiki/American_Name_Society> and features the following sections:

- History;
- Membership;

- Members of the Executive Council (ANS Officers, Members at Large, Additional Positions, Past Presidents);
- Journal (including Past Editors);
- Allied Sister Societies;
- Conferences (Past and Upcoming ANS Annual Meetings; Past and Upcoming ANS Panels at the Modern Language Association Conference);
- Awards (ANSESA and past ANSESA winners; Best Article in *Names* and past Best Articles in *Names* winners);
- Name of the Year (including a list of past Names of the Year);
- Society Bylaws;
- References;
- External Links.

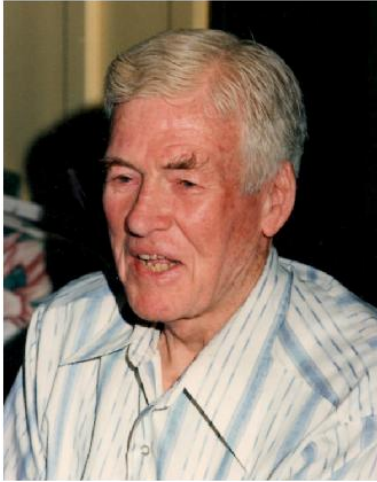
Working on this project turned out to be much more than just filling in some blank entries. Not only did it require retracing the history of the Association, but also naming the people who contributed to the creation of the ANS we know and appreciate today. Thanks to the suggestions of the ANS President, the Committee agreed on further digging into the history of the ANS. In the upcoming months the Committee is going to compile a short biographical note for each Past President and Past Editor of *Names: A Journal on Onomastics*.

Committee Coordinator Mirko Casagranda, would like to thank the other members, Jan Tent and Sandra Wright, for their hard work and ANS President Iman Nick for her ideas about how to improve the material. Additional thanks are extended to Information Officer Lisa Spira for uploading the new version, *Names* Editor Frank Nuessel for his knowledge of the history of the ANS, Cleve Evans for providing a list of the past Names of the Year, and all the members of the ANS that supported the project.

Mirko Casagranda

ANS News

Professor Baker's Special Collection: a great opportunity for our Members



Born October 16, 1905 in Pennsylvania, Professor Donald Gay Baker was a long-time member of the American Name Society. After completing his studies at Haverford College and Harvard

University, Dr. Baker became a member of the faculty in the Classics Department of Pennsylvania's Ursinus College, where he remained a member of staff for forty years.

Upon his retirement in 1972, Dr. Baker devoted his time to his many charitable activities within the Quaker community. For many years he served as a leading member of the Friend's Temperance and Social Order Committee as well as the Peace and Social Concerns Committee of New England. In addition to his humanitarian work, Dr. Baker devoted much of his time to his many outdoor passions (hiking and bird-watching). In the fall of 2000, Dr. Baker passed away in his beloved New England. He was survived by six great grandchildren, seven grandchildren, and four children.

Now, some 15 years later after his death, his daughter, Ms. M. Baker, has generously offered to share precious onomastic reference material that her father collected over more than six decades. While some of this collection will become a part of the American Name Society Papers collection at the University of Texas as El Paso Library, Ms. Baker would like to offer segments of her father's onomastic book collection to interested members of the ANS.

In line with Dr. Baker's love for names and the great outdoors, the majority of these reference works are on place names. Just a few

of the now extremely hard-to-find toponymic references include the following:

- 1.) *Indian Names-Canadian West* by C. Meridith Jones (1956);
- 2.) *Indian Place Names* by John Rydjord (1968);
- 3.) *Iowa Place Names* by Leon Hills (1938);
- 4.) *Manitoba Place Names* by W. H. Boyd (1933);
- 5.) *Nebraska Place Names* by J. T. Link (1933);
- 6.) *Washington Geographic Names* by Edmond Meany (1923);
- 7.) *Words and Places* by Isaac Taylor (1909).

In addition to these historical works, Dr. Baker's collection also includes an almost complete collection of the ANS journal *Names* from 1970 to 1993.

If you or someone you know are interested in learning more about this unique onomastic collection, Ms. Baker may be contacted at <quakerbonnet@gmail.com>

Iman Nick

Lisa Spira interviewed by the *New York Times*

Onomastics is newsworthy! Recently, journalist Perry Garfinkel interviewed ANS Information Officer Lisa Spira (Ethnic Technologies) for *Vocations*, a *New York Times* feature in which he asks people about their jobs.



In her interview, Lisa dates her interest in onomastics to childhood, when she borrowed her

parents' baby-naming book and never returned it. The book came in handy, evidently, when she name-tagged "about 150 plastic people" among her toys. Given her early proclivity for naming, it's no surprise that Lisa would major in linguistics at Syracuse University, where she focused her studies on onomastics.

In the interview, Lisa explains what her work as a linguistic onomastician for Ethnic Technologies entails. She and her team develop "software that predicts individuals' ethnic origins based on their full names" and other factors. The demographic data generated by their software helps companies market products to particular ethnic groups. Lisa cited cosmetics as an example: "African-Americans, Asians, Hispanics, and Caucasians may prefer different cosmetics." The interview appeared in the *New York Times* on October 10, 2016.

To read the interview in full, click on the link below:

<http://www.nytimes.com/2016/10/16/jobs/a-linguist-who-cracks-the-code-in-names-to-predict-ethnicity.html?_r=0>

Dorothy Dodge Robbins

ANS at the University of Texas at El Paso

MAKE YOUR RESEARCH AVAILABLE TO SCHOLARS WORLDWIDE FOR FREE!

Members of the American Name Society may submit their papers to the Lurline Coltharp Onomastics Collection of the University of Texas at El Paso Library for inclusion in a digital repository. <DigitalCommons@utep.edu>

Submissions may be, but are not required to be, papers presented at conferences. Separate sections will list Conference Papers and Contributed Papers.

Members of the ANS are responsible for submitting their papers; submission is optional. Please use Word or Adobe PDF format. The UTEP Library will not edit or alter papers in any way.

DigitalCommons is searchable on Google. Authors should be willing for their work to be available universally. The UTEP Library will not handle specific restrictions on access.

Authors will receive monthly reports of how many times their papers have been downloaded or viewed if they supply an email address.



University of Texas at El Paso

Please include:

- Author's full name and (optionally) academic affiliation;
- Author's email address;
- A list of keywords for indexing and an abstract if available;
- If appropriate: To appear in [publication], Appeared in [publication], Presented at [conference].

Submission should be sent to Nancy Hill (<nhill@utep.edu>) or Lisa Weber (<lweber@utep.edu>). Telephone for further information: +1 915-747-6722.

Nancy Hill

ANS Executive Council News

2017 Slate of Nominees for ANS Officers

The members of the 2016 Nominating Committee – Drs. Chris De Vinne, I. M. Nick, Dorothy Dodge Robbins, Sandra Wright – announced that they received a strong set of applications. The broad interest by highly qualified candidates from around the world is

something to be proud of, as it reflects the expanding reputation of our Society within the international onomastic and linguistic community.

After rating each applicant independently and discussing the cumulative results at length, the members of the committee have unanimously selected the following two candidates for the Member-at-Large and Information Officer positions:

(1) Member-at-large (2017-2020):

Jason Chen (graduate student in Linguistics at the University of Florida).



Background

His current research focuses on language attitudes, accent perceptions, personal names, and East Asian cultures. He received his BA in English Language and Literature at Chinese Culture University in Taiwan (2008) and his MA in Linguistics from San José State University, CA (2012). During his graduate studies at San José State University, he served as the Web Master for the Linguistic Department and is therefore highly computer literate. He was awarded Outstanding Student in Linguistics at San José State University, CA in 2012.

Three areas of ANS committee work that particularly interest him are streamlining the abstract review process, the ANS-ESA, and the ANS internet profile.

Duties

The person elected to this position will serve as a voting member of the Executive Council (EC) and is expected to participate actively in the legislative decision-making involved in resolutions and motions placed before the EC. In addition to these duties, members-at-large serve on various auxiliary sub-committees to, for example, help with the nomination of new officers, coordination of the annual conference, and organization of allied conferences. Officers in this position can renew their term of service twice.

(2) Information Officer (2017-2020): *Laurel Sutton* (Catchword branding)



Background

The founder and CEO of Catchword branding, an onomastic firm that develops product and company names for enterprises ranging from Fortune 100 to VC-backed Silicon Valley start-ups, she became a namer while in the PhD Linguistics program at UC Berkeley. She helps to run the LSA's Special Interest Group, Linguistics Beyond Academia. She is computer literate and very familiar with Wordpress, HTML, and social media platforms. An active member of the ANS, she has published her onomastic research in NAMES, presented at ANS conferences, and has co-organized a special panel, "Onomastics Beyond Academia", with ANS President Nick. Her stated goals include improving the ANS website, expanding its communications capacities, and helping the ANS strengthen its presence on modern social media.

Duties

The person elected to this position will be responsible for maintaining the ANS internet presence via our website as well as Facebook and Twitter. The main duties for this position include the following: updating the news page of the ANS website on a weekly basis; posting special alerts (e.g. conference announcements, calls for papers, ANS newsletters); responding to requests made via the Facebook and twitter accounts; and adding books that are reviewed in NAMES to the ANS Amazon Wishlist. The person chosen for this position must not only be highly computer literate, but also an avid user of social media. Experience in using wordpress is desirable, but not mandatory. Training will be provided. The new Information Officer must also have excellent writing and time-management skills as well as a high level of creativity. The Information Officer will work very closely with the ANS President and Vice President throughout the year.

In Memoriam

Dr. Randall A. Detro died March 7, 2016

Nicholls State University (NSU) of Louisiana was named after Francis Reddig Tilou Nicholls (1834-1912), the former state governor (1876-1892) and Chief Justice of the Louisiana Supreme Court. Located in what the university describes as ‘Cajun Country’, NSU lies in deep in the heart of the Mississippi River Delta. With this rich history, it is no wonder that former toponymic specialist, Dr. Randall A. Detro felt right at home at NSU.

Alongside his faculty duties, Professor Detro also served as the Director of the Placename Survey of Louisiana. Within this capacity, he published a number of seminal governmental reports on the waterways of the Mississippi Delta (e.g. *Cultural Diffusion and Landscapes: Selections by Fred B. Kniffen*) as well as more general toponymic references (e.g. *The Wonderful World of Geographic Names* which was reviewed in volume 54, issue 1 of *NAMES* in March 2006). Until his death, Dr. Randall A.

Detro remained an ardent spokesperson for the preservation and protection of Louisiana’s coastal areas.

The American Name Society expresses its sincere condolences to the family, friends, and colleagues for the loss of Dr. Detro.

Iman Nick

Editor’s Message

Dear ANS Members,

Welcome to this Fall issue of what has become our quarterly ANS Bulletin! Working together, we have been able to launch three issues so far!



And I’m very delighted to see that our newsletter is voicing an increasingly wide range of pieces by different generous contributors. I’m truly very grateful to you all for devoting

your time to our newsletter.

Going quarterly is a treat because we do have further opportunities to share about our common interests. So, while launching this issue, I hope we’ll be in touch soon for our upcoming issue ... the deadline is pretty close. It would be really great if you could send your articles, interviews, photographs, stories, reviews, reports, news **by November 20, 2016**.

Needless to say, I’m immensely grateful to our President Iman Nick and our Vice President Dorothy Dodge Robbins for their very helpful comments.

Many thanks to you all for being so cooperative! I look forward to your support, comments and suggestions for the coming issue!

Luisa Caiazzo

ANS Executive Council for 2016

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Members at Large

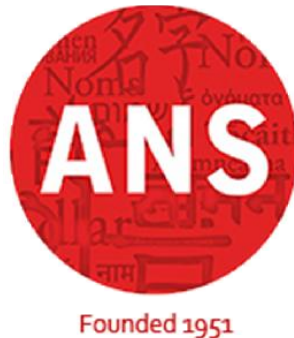
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Dr. Jan Tent
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2017 American Name Society Annual Meeting Registration Form

Please copy and send this form and payment **by November 30, 2016 (PAPER PRESENTERS: BY OCTOBER 30, 2016)** to Treasurer, Dr. Michael McGoff, either PDF (<mmcgoff@binghamton.edu>); or via the post using the following address: Michael F. McGoff, Treasurer, American Name Society, State University of New York at Binghamton, Office of the Provost (AD 711), Binghamton, NY 13902-6000.

Name (Please print): _____

Affiliation/Institution: _____

Mailing Address: _____

E-mail address: _____

Name of Guest(s): _____

Note: To be either a participant in or a presenter at the 2016 ANS Annual Meeting, one must meet all of the following criteria: 1.) hold current ANS membership; 2.) register with both the LSA and ANS at the appropriate level; and 3.) complete and submit this form to the above address.

1. ANS Membership: Please pay your 2016 ANS dues in advance **by November 30, 2016 (PAPER PRESENTERS: BY OCTOBER 30, 2016)**. Information and the appropriate link may be found at <http://www.americannamesociety.org/membership/>

2. LSA Registration: To register, please go to the Annual Meeting page (<http://www.linguisticsociety.org/event/lsa-2017-annual-meeting>). There you will see a red “Register for Meeting” button at the top of the page. If you are NOT an LSA member, two special codes have been provided. The first is for **regular, non-students** (2017AMSSREG) and the second is for **student members** (2017AMSSSTUDENT).

If you ARE a LSA member, please do NOT use the above coupon codes when logging into the LSA website! LSA members logged in to the website automatically receive the member registration rates. At the checkout, you will be able to either pay immediately online with a credit card; or to pay later offline by clicking on the “pay offline” option to generate an invoice for your institution. The LSA also has a pdf registration form available. If you have any problems with LSA registration, please feel free to contact Dr. David Robinson d robinson@lsadc.org. Please note that preregistration rates will be available until December 18. After that, substantially higher onsite registration rates will apply. The registration fees are listed below:

Preregistration (September 1st through December 18th)	Onsite Registration (After December 18th)
Regular/Emeritus/Life \$240	Regular/Emeritus/Life \$310
Student \$78	Student \$115
Under-/Unemployed \$90	Under-/Unemployed \$105
Nonmember Regular \$350	Nonmember Regular \$420
Nonmember Student \$150	Nonmember Student \$175
	One-day Rate: \$85

3. LSA Hotel: ANS members may also take advantage of the hotel room rates negotiated by the LSA at the JW Marriott Austin [110 East 2nd Street, Austin, TX 78701]. The special LSA room rates for the 2017 Annual Meeting at Single/Double: \$119/night; Triple: \$129/night; Quad: \$139/night. To make a reservation per telephone, please call 1 (844) 473-39597 and be sure to mention you would like the “Linguistic Society of America Room Rate”. Reservations may also be made online from September 1st through December 14, 2016. The website for the hotel may be found via the LSA website: <http://www.linguisticsociety.org/event/lisa-2017-annual-meeting>

4. ANS Registration: To cover expenses that are related to the annual meeting but are not covered by the LSA registration fee, participants and presenters are asked to register with ANS at the appropriate level.

Member _____ @ \$20 = _____
 Emeritus/Spouse/Guest(s)/Student _____ @ \$10 = _____

5. ANS Dinner: This year’s dinner will be held at the Tex-Mex restaurant, 019 Uncle Julio’s (301 Brazos Street, Suite 150, Austin, Texas 78701). (Phone: 512-423-4116). (<https://www.unclejulios.com/locations/austin/>) Attendees of this year’s conference dinner, will be treated to a three course Southwestern dinner featuring vegetarian and non-vegetarian menu options as well as non-alcoholic beverages (i.e. soft drinks, coffee, or tea). **This year, this price per person is 45 US dollars, including taxes and gratuities.** Alcoholic beverages will be available for individual purchase. In addition to paying for yourself and your guest(s), please consider hosting a graduate student or an international member for this special occasion.

Yes, I will be attending the dinner and would like to order ___ dinner (s) @ \$45 each = _____
 Total

Yes, I would like to host a graduate student/international member: ___ @ \$45 each = _____
 Total

OVERALL TOTAL: _____

Payment: Please either enclose a check made payable in US dollars to the **American Name Society**; OR, if you prefer to pay by credit card, please complete the following Binghamton University Foundation Credit Card Authorization Form **AND include an additional \$1.00 transaction fee.**

Check one of the following: _____ American Express _____ Discover _____ MasterCard _____ Visa

Total amount in U. S. Dollars + \$1.00 transaction fee: _____

Card Number: _____ Expiration Date: _____

Name as shown on card (PLEASE PRINT): _____

Signature: _____

Foundation account number (To be completed by the ANS treasurer): _____

PLEASE NOTE: All amounts are in US American dollars