

Thursday, January 5, 2017

3:00-6:00 **Executive Committee Meeting** (Room 201)

Friday, January 6, 2017

Room 1: Room 201

Conference Opening Address

Iman Nick (Germanic Society for Forensic Linguistics)

8:45-9:00 *Iman Nick (Germanic Society for Forensic Linguistics)*. Welcome and Opening Remarks.

9:00-10:30 Names, Naming, and Identity (Part I)

Jason Chen (University of Florida)

9:00-9:30 *Daniel Duncan (New York University)*. Understanding St. Louis' love for Hoosier.

9:30-10:00 *Ananda Muhammad (Iowa State University)*. Pakdaengang: A cultural identity of the Makassarese people.

10:00-10:30 *Michel Nguessan (Governors State University)* and *Sidiki Bamba (Université Félix Houphouët-Boigny, Côte-d'Ivoire)*. The use of nicknames among the native peoples of Côte-d'Ivoire.

10:30-11:00 Break

11:00-12:00 Names, Naming, and Identity (Part II)

Mirko Casagrande (University of Calabria)

11:00-11:30 *Lisa Abney and Lori LeBlanc (Northwestern State University)*. In-group and outsider use of identifiers in LGBTQ communities.

11:30-12:00 *Sharon Obasi (University of Nebraska-Kearney)*. Namesaking and family relationships.

12:00-1:00 Names of the Year Selection

Cleveland Evans (Bellevue University).

1:00-2:00 Lunch Break

2:00-3:00 Keynote Speech I

Iman Nick (Germanic Society for Forensic Linguistics).

2:00-3:00 *Dr. Zenzi M. Griffin (University of Texas at Austin)*. Cognitive processes in name retrieval.

3:00-3:30 Break

3:30-5:00 Naming, Branding, and Business

Luisa Caiazzo (*University of Basilicata*)

3:30-4:00 *Jana Altmanova (University L'Orientale - Naples)* and *Gabrielle LeTallec-Lloret (University L'Orientale - Naples)*. Derivative brand names and lexical creativity: morphological approach in French, English, and Italian.

4:00-4:30 *Mirko Casagrande (University of Calabria)*. Branding Brexit: A corpus-based critical discourse analysis.

4:30-5:00 *Patricia Lichtenstein (University of California, Merced); Samuel Spevack (University of California, Merced); and Stephanie Shih (University of California, Merced)*. Flout or follow? Word order rules in business name binomials.

5:00-5:30 Break

5:30-6:30 Words of the Year Vote with the American Dialect Society in the JW Marriott Grand Ballroom Salons 1 & 2

Room 2: Room 202

Conference Opening Address

Iman Nick (Germanic Society for Forensic Linguistics).

8:45-9:00 *Iman Nick (Germanic Society for Forensic Linguistics)*. Welcome and Opening Remarks [**IN ROOM 201**].

9:00-10:30 Names, Naming, and Literature (Part I)

Dorothy Dodge Robbins (Louisiana Tech University)

9:00-9:30 *Ernest Ruffleth (Louisiana Tech University)*. Name dropping and autobiographical incorporations in early modern verse.

9:30-10:00 *Juan Colomina-Almiñana (The University of Texas at Austin)*. The names of Ausiàs March

10:00-10:30 *Olga Khotskina (Novosibirsk State University)*. Capitalization of personal names in Old English and Middle English tradition.

10:30-11:00 Break

11:00-12:00 Names, Naming, and Literature (Part II)

Rosamond Rodman (California State University, Northridge).

11:00-11:30 *Dorothy Dodge Robbins (Louisiana Tech University)*. "You don't say 'Mr. Shakespeare'": Forms of literary address in *The Aspern Papers*.

11:30-12:00 *Cole Gill (Vidalia Junior High School)*. The naming of Poe's leading women and his obsession with Helen: An onomastic perspective.

12:00-1:00 Names of the Year Selection

Cleveland Evans (Bellevue University). Name of the Year Selection.

1:00-2:00 Lunch Break

2:00-3:00 Keynote Speech I:

Iman Nick (Germanic Society for Forensic Linguistics).

2:00-3:00 *Dr. Zenzi M. Griffin (University of Texas at Austin)*. Cognitive processes in name retrieval.

3:00-3:30 Break

3:30-5:00 Names, Naming, and Literature (Part III)

Brad Wilcox (Brigham Young University).

3:30-4:00 *Vanessa Lopez, Eva Nwokah, and Weldon Hardee (Our Lady of the Lake University)*. Semantic, semiotic, and sound-symbol meanings in the verbal play of Dav Pilkey's humorous character naming.

4:00-4:30 *Amber Jurgensen (Louisiana Tech University)*. Gollum and Sméagol: Dual names, duel personalities.

4:30-5:00 *Claudia Drieling (North Carolina A&T State University/Greensboro)*. Olaudah in Germany: Boundary conditions and onomastic resistance in Michael Goetting's *Contrapunctus*.

5:00-5:30 Break

5:30-6:30 Words of the Year Vote with the American Dialect Society in the JW Marriott Grand Ballroom Salons 1 & 2

Saturday, January 7, 2017

Room 1: Room 201

9:00-10:30 Texas, Names, and Naming (Part I)

Edward Callary (Northern Illinois University).

9:00-9:30 *Gene Rhea Tucker (Temple College)*. From Tejas to Texas: Mexicans, Anglos, and the battle of place names, to 1845.

9:30-10:00 *Scott Baird (Trinity University)*. Bexar County Texas water resources: A multilingual process of naming...and renaming.

10:00-10:30 *R.C. Rodman (California State University, Northridge)*. Creating Corpus Christi.

10:30-10:45 Break

10:45-12:15 Texas, Names, and Naming (Part II)

Edward Callary (Northern Illinois University).

10:45-11:15 *Maryann Parada (California State University Bakersfield)*. The politics of pronunciation: Personal and place names in Texas media.

11:15-11:45 *Cleve Evans (Bellevue University)*. Billy, Jose, and T9C: How different are given names in Texas?

11:45-12:15 *Iman Nick (Germanic Society of Forensic Linguistics)*. Criminal aliases in the Lone Star State: An empirical forensic onomastic case-study of 150 Texas arrestees.

12:15-1:30 Lunch Break

1:30 -2:30 Guest Speaker II

Iman Nick (Germanic Society for Forensic Linguistics)

1:30-2:30 *Dr. Paul Voosen (The Chronicle of Higher Education)*. The Oaxaca incident: How a geographer's efforts to map a Mexican village reveal the risks of military engagement.

2:30-2:45 Break

2:45-4:15 Names and Identity (Part III)

Cleveland Evans (Bellevue University)

2:45-3:15 *Saundra Wright (California State University, Chico)*. The use of names in multilingual tutoring contexts.

3:15-3:45 *Katarzyna Aleksiejuk (University of Edinburgh)*. User names and the meaning of names: Evidence from conversation analysis.

3:45- 4:15 *Yi-An Chen (University of Florida)*. Name choices and preferences by Japanese international students in the U.S.

4:15-5:00 Break

5:00-6:00 ANS Annual Business Meeting and Awards Presentation

7:30-10:00 ANS Conference Dinner Uncle Julio's

Room 2: Room 202

9:00-10:30 Onomastics Beyond Academia (Part I)

Laurel Sutton (Catchword Branding)

9:00-9:30 *Laurel Sutton (Catchword Branding)*. Creating brand names for fun and profit.

9:30-10:00 *Kemp Williams (IBM Corporation)*. Computational onomastics in threat and fraud detection.

10:00-10:30 *Lisa Spira (Ethic Technologies)*. Onomastic data skills.

10:30-10:45 Break

10:45-12:15 Onomastics Beyond Academia (Part II)

Laurel Sutton (Catchword Branding)

10:45-11:15 *Jennifer Moss (BabyNames.com)*. How the internet shapes baby names.

11:15-11:45 *Pamela Redmond Satran (Nameberry.com)*. Nameberry: Revolutionizing how and what parents name their babies.

11:45-12:15 *Deborah Walker (Linguistic Consultant)*. Product naming reviews: Evaluating names for global readiness.

12:15-1:30 Lunch Break

1:30 -2:30 Guest Speaker II

Iman Nick (Germanic Society for Forensic Linguistics)

1:30-2:30 *Dr. Paul Voosen (The Chronicle of Higher Education)*. The Oaxaca incident: How a geographer's efforts to map a Mexican village reveal the risks of military engagement.

2:30-2:45 Break

2:45-4:15 Names and Identity (Part IV)

Kemp Williams (IBM Corporation)

2:45-3:15 *Sidiki Bamba (Université Félix Houphouët-Boigny, Côte-d'Ivoire) and Michel Nguessan (Governors State University)*. An analysis of non-native place names in Western Côte-d'Ivoire.

3:15-3:45 *Luisa Caiazzo (University of Basilicata)*. Indian university names: a colonial legacy?

3:45- 4:15 *Peder Gammeltoft (University of Copenhagen)*. Linguistic minorities and toponymy on the Danish-German border: Attitudes, legislation and implementation.

4:15-5:00 Break

5:00-6:00 ANS Annual Business Meeting and Awards Presentation

7:30-10:00 ANS Conference Dinner Uncle Julio's

Sunday, January 8, 2017

Room 1: Room 201

9:00-10:00 Fine Naming: Culinary Onomastics

Michael McGoff (Binghamton University).

9:00-9:30 *Natsuko Tsujimura (Indiana University)*. Changes in the nature of Japanese recipe names.

9:30-10:00 *Robert J. Fouser (Ohio State University)*. Naming cafés and bars in Seoul: Examples from three neighborhoods in the historic city center.

10:00-10:15 BREAK

10:15-12:15 Naming the Personal and the Proverbial

Mirko Casagrande (University of Calabria).

10:15-10:45 *Herbert Barry III (University of Pittsburgh)*. Extremely collectivistic first names chosen in 17th century New England.

10:45-11:15 *Yaw Sekyi-Baidoo (University of Education, Winneba, Ghana)*. Akan proverbial and insinuating toponyms.

11:15-11:45 *Reima Al-Jarf (King Saud University)*. The interchange of personal names in Muslim countries

11:45-12:15 *Wilzen Bermoy (University of Southern Philippines Foundation)*. Nameonication: The narrativity and performativity of identity vis-a-vis anthroponyms and epithets.

12:15-12:30 BREAK

12:30-1:30 ANS Executive Council Meeting.

Room 2: Room 202

9:00-10:00 Names, Naming, and Space I

Luisa Caiazzo (University of Basilicata).

9:00-9:30 *Peter E. Raper (University of the Free State)*. Multilingualism manifested in Southern African toponyms.

9:30-10:00 *Johnny Grandjean Gøgsig Jakobsen (University of Copenhagen)*. Colonial place naming in the Danish West Indies (U.S. Virgin Islands).

10:00-10:15 BREAK

10:15-11:45 Names, Naming, and Space II

Dorothy Dodge Robbins (Louisiana Tech University).

10:15-10:45 *Adianys Collazo Allen (Swiss Society of Hispanic Studies)*. Linguistic approach to Havana city street names: cases of homonymy.

10:45-11:15 *Veronika Robustova (Lomonosov Moscow State University)*. Space objects naming strategies.

11:15-11:45 *Iman Nick (Germanic Society for Forensic Linguistics)*. All roads lead to hell: A case study of prominent street names in the Nazi Concentration Camp Buchenwald.

11:45-12:30 BREAK

12:30-1:30 ANS Executive Council Meeting.